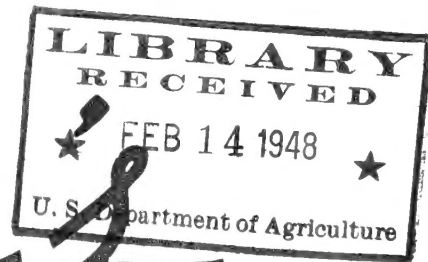


Historic, Archive Document

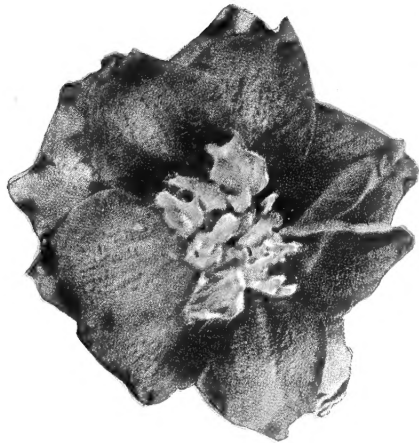
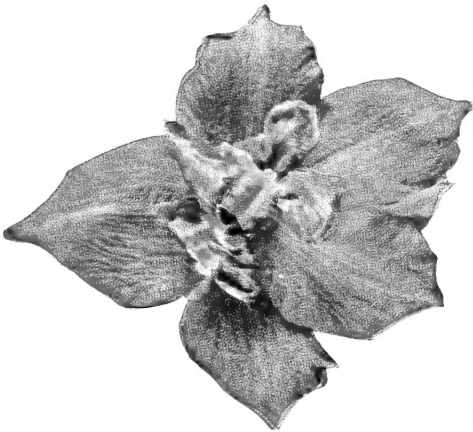
Do not assume content reflects current scientific knowledge, policies, or practices.

62.67



Cole's

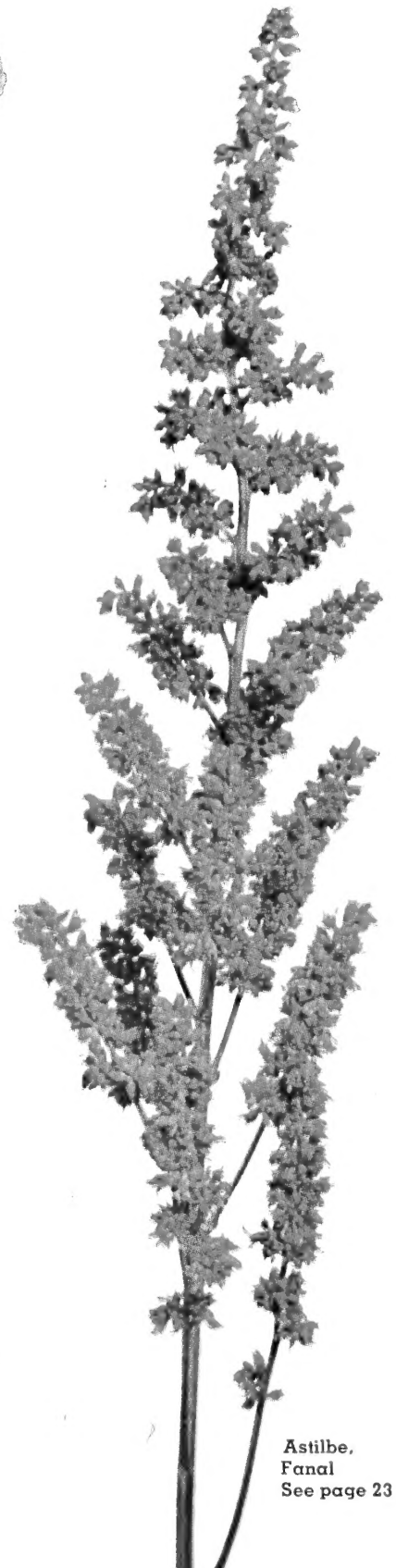
Guide to Modern Gardening



New Hybrid
Delphiniums
See page 22



Cole's New Rose Gold Pussywillow
See page 16



Astilbe,
Fanal
See page 23

1881—1949

THE COLE NURSERY CO.

Painesville, Ohio

1881 IN OUR 69th YEAR 1949

IN OUR 69TH YEAR we are again doing our best to carry out the COLE tradition of offering the best of the Old and only those New Introductions that have been tested and proved here in our own nurseries.

Catalog space does not permit the listing of all the fine plants we grow, but if you have some special "wants," we will be glad to quote on them. Please state quantity and size of plants desired, in quotation requests. We will be glad to try and answer your questions about Garden Problems.

HOW TO ORDER

PAYMENT in full should be sent with all orders. No C.O.D. orders accepted. Send money by recognized safe methods. Unregistered cash sent at your risk.

PACKING. All stock will be carefully packed free, using the most modern methods, assuring safe arrival.

SHIPPING. We ship at proper planting time. Please add 5% to all orders which you wish shipped by parcel post so that we may prepay them, 10c MINIMUM. The usual material that should be shipped by parcel post includes Roses, Perennials, Vines and Small Fruits. All other material will be sent express, charges collect. WE CANNOT PREPAY MATERIAL ON WHICH THE 5% SHIPPING CHARGES ARE NOT SENT.

PLANTING INSTRUCTIONS

At the head of each division of plant material, you will note a paragraph of "Cultural Hints." If any special treatment over and above this is required, it will be noted in the individual description. We think part of the value of the 1949 Spring Garden Book is in the cultural hints and suggest that you save yours for use throughout the year.

OHIO CUSTOMERS. Please include the usual 3% sales tax with your remittance, except in the case of fruit trees and fruit plants, which are exempt.

Our Guarantee

All plants must reach our customers in perfect condition. If there is any doubt as to their health and vigor, please notify us **AT ONCE**. Also, please notify the shipping agent: postman, expressman or freight agent—**AT ONCE**—showing him the damages. Packages are often delayed in shipping and this is the carrier's responsibility. Claims for damages must be made by the party receiving the plants, promptly. We, however, will not let the customer be the loser and, if notified before 10 days have passed, will replace free of charge any plants not in the best of condition when received, whether or not the delivering agent allows the claim.

We will also replace at one-half (½) the listed price, any plant bought at listed price that fails to grow the season following shipment. REPORTS MUST BE MADE BEFORE AUGUST 1ST FOLLOWING PLANTING DATE.

Plants and other nursery stock sent as ordered, and received in good condition, cannot be returned for credit and we accept no obligation for their return.

Unless you state definitely "NO SUBSTITUTION," we retain the right to send you a similar plant of equal value in place of the variety you order. When substituting, we always endeavor to give the customer the best of the deal.

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A SPECIAL LIST OF RARE AND UNUSUAL PLANTS

Not Found In Most Plant Lists

AMORPHA Canescens (*Lead Plant*). 2½ feet. Valuable low shrub. Neat gray-green foliage. Attractive spikes of deep blue flowers. Blooms in July. 3-yr. plants, \$1.90 each.

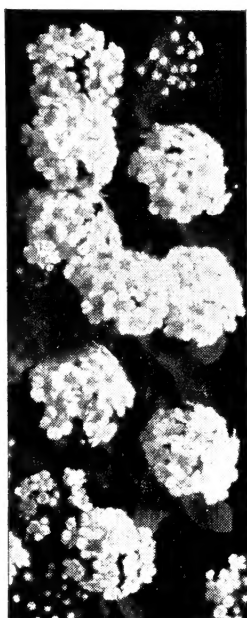
EUONYMUS Latifolius (*Broadleaf Burning Bush*). 10 feet. Large, lush green leaves. Persistent red and orange berries in fall and early winter. Fine for accent and background. 2 to 3 ft., \$2.00 each.

HYPERICUM Olympicum (*Dwarf Gold Flower*). 8 inches. Prostrate shrub. Multitudes of rich golden flowers on a background of silvery green in June. Intermittent flowers rest of season. 3-yr. plants, \$1.40 each.

PHOTINIA Villosa (*Christmasberry*). 8 feet. Attractive white spring flowers. Gaudy crimson foliage in fall. Clusters of persistent red berries far into winter. 3 to 4 ft., \$2.40 each.

SALIX Elaeagnos (*Rosemary Willow*). 8 feet. Worthwhile border and background shrub. Slender gray-green foliage. Colorful red twigs all winter. 2 to 3 ft., \$1.90 each.

SORBARIA Arborea (*Tree Spirea*). 6 feet. Huge, exotic, fernlike fronds. Great clusters of creamy flowers in July and August. Exquisite border or specimen plant. 3-yr., \$2.40 each.



Spirea Van Houttei

Cole's
1949



Bittersweet

BARGAIN BASEMENT

A Garden Full of Flowers at Giveaway Prices

Quantity prices are for that number of 1 kind—please order in listed quantities.

PERENNIALS

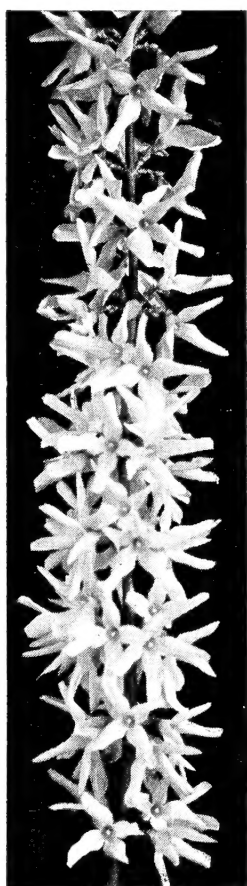
Anemones. Our selection	\$1.20 for 3; \$3.50 for 10
Creeping Phlox, Rosea	\$1.00 for 4; \$2.25 for 10
Daylilies. Assorted. Our selection	\$1.00 for 4; \$2.25 for 10
Dianthus, Tiny Rubies	\$1.00 for 3; \$2.95 for 10
Gaillardias. Assorted. Our selection	\$1.00 for 4; \$2.25 for 10
Hardy Blue Flax	\$1.00 for 3; \$2.95 for 10
Hardy Mums. Assorted. Our selection	\$1.00 for 3; \$2.95 for 10
Hardy Phlox. Assorted. Our selection	\$1.00 for 3; \$2.95 for 10
Penstemon. Assorted. Our selection	\$1.00 for 3; \$2.95 for 10
Scarlet Stonecrop	\$1.00 for 3; \$2.95 for 10
Sea Pink or Thrift	\$1.00 for 4; \$2.25 for 10
Tritoma Hybrids. Assorted. Our selection	\$1.00 for 3; \$2.95 for 10
Veronica armena	\$1.00 for 3; \$2.95 for 10

SHRUBS

Chaste Tree. 2-year	\$1.00 each; \$2.75 for 3
Coralberry or Snowberry. 1½ to 2 ft.	\$1.00 for 2; \$4.00 for 10
Forsythia spectabilis. 3 to 4 ft.	\$1.00 each; \$2.75 for 3
Honeysuckle, Pink Bush. 3 to 4 ft.	\$1.00 each; \$2.75 for 3
Hydrangea Pee Gee. 1½ to 2 ft.	\$1.00 each; \$2.75 for 3
Japanese Flowering Quince. 1½ to 2 ft.	\$1.00 each; \$2.75 for 3
Spirea, White Spray. 1½ to 2 ft.	\$1.50 for 2; \$6.00 for 10
Spirea Van Houttei (Bridal Wreath). 1½ to 2 ft.	\$1.00 for 2; \$4.00 for 10
Spirea Van Houttei (Bridal Wreath). 2 to 3 ft.	\$1.50 for 2; \$6.00 for 10

VINES

Bittersweet. 2-year	\$1.00 for 2; \$4.00 for 10
Boston Ivy. 2-year	\$1.00 for 2; \$4.00 for 10

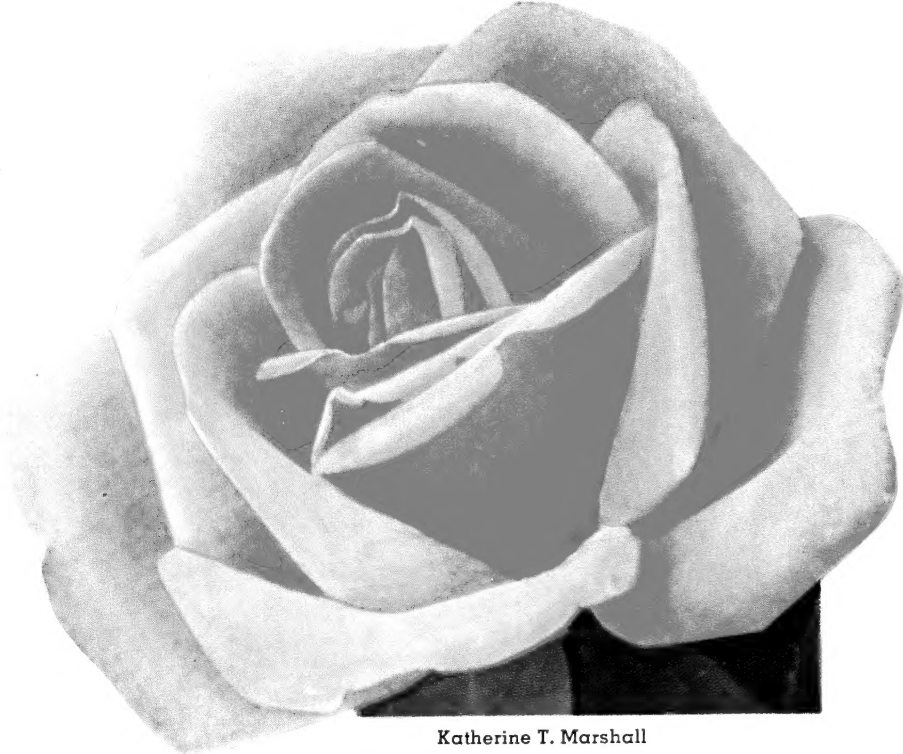


Forsythia Spectabilis





Peace



Katherine T. Marshall

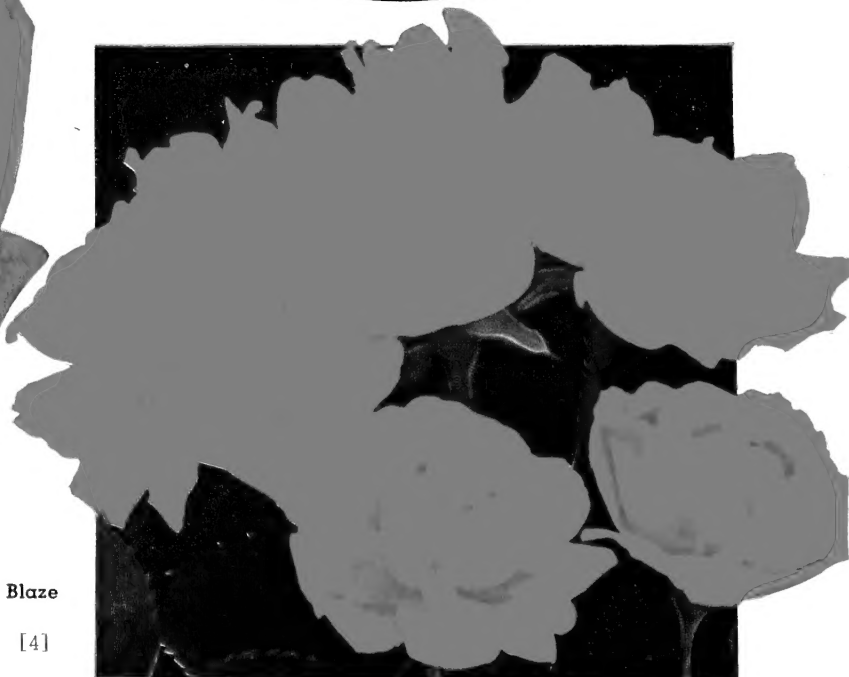
SEE COLE'S LIBERAL GUARANTEE
on page 2.



King Midas



Crimson Glory



Blaze

Cole's Supreme Roses

Not too much change in our Rose list for 1949. We have dropped a couple and added a few, but are inclined to "stand pat" on the tried and proven varieties.

Cultural Hints. Always dig the hole too large. Be sure of good drainage. Plant so that the graft joint is just below the ground. Spread the roots well and tamp soil firmly around them. Cut back tops to 4 to 6 inches and cover entire plant with moist soil. Remove this covering when plants start to show growth (about 10 days). Repeat covering process in late fall for winter protection and best results. Prune more than you want to or think necessary. Best fertilizers are rotted cow manure and bone meal. Semi-weekly feedings of cow manure water from May 15th to August 15th add vigor to flower and foliage. All of the nationally advertised disease and pest remedies seem good. Don't forget to use one for best results.

Supreme Patented Everblooming Hybrid Tea Roses

Crimson Glory. (Plant Patent No. 150.) Considered by most people the outstanding red Rose. Large, double, deep red flowers borne in huge quantities on this free-branching bush. The fragrance is delicious. \$1.50 each; \$3.75 for 3.

Good News. (Plant Patent No. 426.) One of the finest of all Roses. Deep coppery buds open fully to great, large-petaled blossoms with a glowing coppery center, running to shell-pink at the petal margins. Many petals; rich fragrance. Vigorous, healthy plants. Always in bloom. Attractive deep green, healthy foliage. \$1.50 each; \$3.75 for 3.

Katherine T. Marshall. (Plant Patent No. 607.) All-America pink Rose for 1944. Slow opening coral-pink buds, with a suffusion of yellow, developing into clean, sparkling, warm pink flowers, about 5 inches across, borne on long, sturdy stems. The fragrance is marked and fruity, and the plants are hardy and vigorous. \$1.50 each; \$3.75 for 3.

McGredy's Sunset. (Plant Patent No. 317.) Just to see the clear golden yellow, with scarlet suffusion, of this beautiful Rose in hot summer weather when most yellow Roses are changing to a rather faded white, is the highest recommendation. The color combination grows on you as the bloom expands. Highly fragrant flowers in clusters of dark green foliage. \$1.50 each; \$3.75 for 3.

CHOICEST HARDY CLIMBING ROSES

Selected for Their Hardiness and Abundance of Bloom

Blaze. (Plant Patent No. 10.) The most popular of the red everblooming climbers. If you want a profusion of well formed, blazing scarlet flowers, buy Blaze. You will love the June display and the constant recurrence of bloom on the older, sturdier canes throughout the rest of the summer and fall. Everblooming qualities increase each year. THIS YEAR IT'S BUY BLAZE FOR THE GREATEST SHOW IN ROSE-DOM. \$1.50 each; \$3.75 for 3.

Climbing American Beauty. One of the old-time favorites and always faithful. Large buds and flowers of deep rose-pink. Sweet scented. Stems are long and flowers cover the plant from base to top. Excellent for cutting. \$1.00 each; \$2.55 for 3.

Dr. J. H. Nicolas. (Plant Patent No. 457.) Always in bloom. Huge, very double rose-pink flowers on sturdy stems. This unusual new climber may, with judicious pruning, be used as large bush or pillar Rose. It will take several years to reach its full height, but in the meantime, it blooms and blooms. Two-year plants in our nursery have produced 35 to 40 exhibition flowers per plant. \$1.50 each; \$3.75 for 3.

'49 SPECIAL

A Collection of Superior Patented Climbers
One each: Blaze, King Midas, Dr. J. H. Nicolas

Special \$3.85

Value \$4.50

Mirandy. (Plant Patent No. 632.) All-America Selection. Large, ovoid buds open to fully double, many-petaled, deep red flowers, having the texture and pile of good velvet and a delicious spicy fragrance. Long, sturdy stems. Fine for cutting, lasting much longer than average indoors. Foliage heavy, leathery, durable, and of a lustrous dark green which does not fade. Plant is upright, vigorous, and free blooming. Altogether, this is the finest red Rose we have seen. We highly recommend it. \$1.50 each; \$3.75 for 3.

Peace. (Plant Patent No. 591.) All-America Selection. The bud is a rich golden yellow with pink markings. As the flowers open, the pink seems to deepen, until, as they come to their full high-crowned glory, the golden color fades first to an attractive ivory, then to an alabaster-white and the pink blush spreads and deepens along the edge of the individual petals. The plants produce many flowers at once and they can be seen in all stages. The whole effect is of several gorgeously different Roses on one plant. \$2.00 each; \$5.00 for 3.

'49 SPECIAL

Collection—1 each of 6 Patented Hybrid Tea Roses

Value \$9.50

Special \$8.00

'49 SPECIAL

COLE'S FAMOUS BARGAIN RAINBOW ROSE OFFER

(Spring Shipment Only)

These are 2-year-old, field-grown Hybrid Tea Roses, somewhat lighter than our top grade. The collections are made up of our very finest varieties and will give complete satisfaction in every respect. Assorted, our choice of varieties. Not labeled.

5 Roses \$2.65

10 Roses \$4.85

MAX GRAF

A Special Purpose Climbing and Creeping Rose

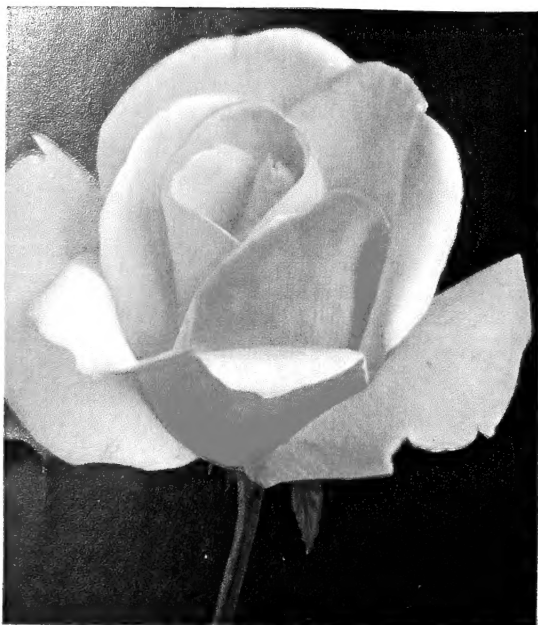
One of the finest plants to stop slope erosion and to carpet or cover an unsightly object or spot. Will withstand half shade. Vigorous, deep green foliage and lovely, four-petaled, rose-pink flowers. May also be used on fence or trellis.

\$1.00 each; \$2.55 for 3; \$8.00 for 10.

King Midas. (Plant Patent No. 586.) High centered, slow to open, red flushed golden buds open to 4- to 5-inch Hybrid-Tea-like flowers. It starts with the first of the Climbing Roses and is still in bloom when the last of the other yellow ones are faded and gone. Its beauty increases with the years. Fits itself to any location whether pillar, porch, trellis, or fence. \$1.50 each; \$3.75 for 3.

Paul's Scarlet. This old favorite needs no description. Magnificent scarlet, semi-double flowers tell us that the Rose season has really arrived. Strong grower. \$1.00 each; \$2.55 for 3.

The New Dawn. (Plant Patent No. 1.) Once called "the best hardy, ever-blooming Climbing Rose ever produced anywhere in the world." It really blooms all summer. Masses of soft pink flowers and delightful fragrance. \$1.75 each; \$4.00 for 3.



Pink Dawn

Cale's 1949 Glory Rose

Ten finest Everblooming Roses selected for their thriftiness, hardiness.
Value \$10.00

Pink Dawn. One of the finest pinks.

Christopher Stone. One of the finest of the bright reds.

Condesa de Sastago. The finest of the multi-colored Roses.

Sister Therese. Excellent yellow with orange shading on reverse.

Nuntius Pacelli. Excellent, creamy white. Sturdy plants.

Prices Above
\$1.00 each; any

DREAM COLLECTION

The

5

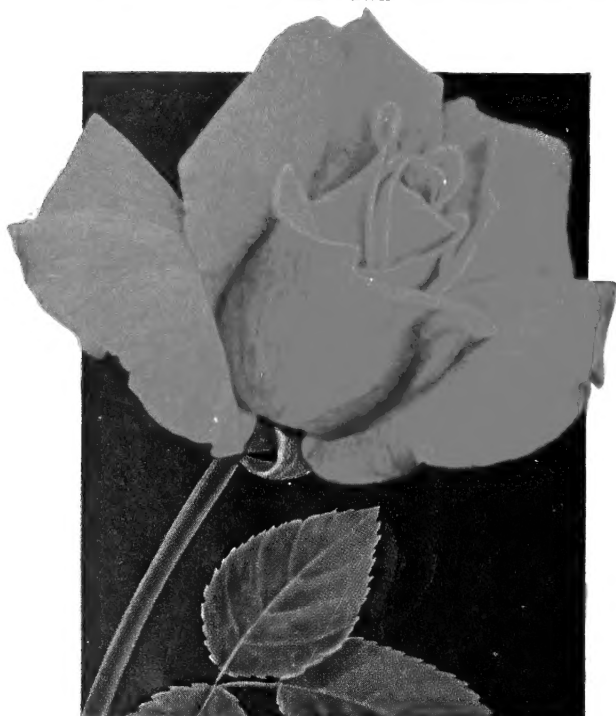
Roses Pictured
on this page

A \$5 Value

Special \$4.25



Nuntius Pacelli



Christopher Stone



Sister Therese



Condesa de Sastago

of America Collection

dependability, and free blooming qualities, listed on these two pages.

Special \$8.00

Duquesa de Penaranda. Exquisite bicolor. Delicious fragrance.

Poinsettia. Rich red. Free blooming; strong growing.

Joanna Hill. Superb buds of creamy Indian yellow.

Golden Sastago. Clear, never-fading yellow.

Betty Uprichard. Lush pink. Fine for cutting.

Varieties:

3 for \$2.55



Duquesa de
Penaranda

FANTASY COLLECTION

The

5

Roses Pictured
on this page

A \$5 Value

Special \$4.25



Joanna Hill



Poinsettia



Betty Uprichard



Golden Sastago

Cover That Bare Spot

With Cole's Selected Ground Covers

**Fast Growing
Will Stand Shade**

Planting Aids

Most ground cover plants should be handled in a manner similar to that used for perennials. Rich, friable soil is always desirable, but the Evergreen Bittersweet and the Myrtles will do well in almost any soil. *Pachysandra* and *Wintergreen* both prefer a definitely acid (sour) soil.



MYRTLE - Vinca

Vinca Minor. 5 inches. The common trailing Evergreen widely used as a ground cover in shady places. Thrives where many plants will not grow. Glossy green leaves and blue flowers. Spreads rapidly. Plant 8 to 10 inches apart for immediate effect. \$2.00 for 10; \$4.00 for 25; \$14.00 for 100.

Vinca Minor, Bowles Variety. 5 inches. An improved type that has many more runners and stronger textured leaves. Flowers are larger and of a brighter blue color and bloom much more freely than the older type. Altogether a better type than the parent *Vinca Minor*. \$2.50 for 10; \$5.00 for 25; \$17.50 for 100.

EVERGREEN BITTERSWEET

(*Euonymus Radicans*). 8 inches. A fine, spreading evergreen vine. Very glossy leaves, compactly matting; pink fruit. Great for covering rocky banks, rough walls, tree trunks, etc. Strong, 2-yr. plants, \$2.25 for 3; \$6.50 for 10.

RED-LEAF WINTERCREEPER

(*Euonymus Colorata*). 12 inches. Large, round, glossy leaves and rapid spreading growth, rooting every place it touches the ground. Good for retaining difficult banks or as a low-growing vine, either in sun or partial shade. Dark green foliage turns bronzy red during autumn and in the winter. Strong, 2-yr. plants, \$2.25 for 3; \$6.50 for 10.

JAPANESE SPURGE

(*Pachysandra Terminalis*). 8 inches. A most satisfactory ground cover for shady locations and as a dressing for the foundation planting. Grows well under evergreens or other trees. Can be used as an edging. Heavy, field-grown plants, \$3.00 for 10; \$6.00 for 25; \$21.00 for 100.

WINTERGREEN

(*Gaultheria Procumbens*). 5 inches. A most attractive ground cover, particularly for use with Broad-Leaved Evergreens and Azaleas. Plentifully dotted with dainty white flowers in the spring. In the late summer these are supplanted by fragrant red berries. Both leaves and berries are edible; in fact, they are the source of the familiar oil of Wintergreen. Put a few clumps of these under your foundation planting, about 1 foot apart. Will grow in sun, but prefers shade or partial shade. Clumps, \$1.20 for 3; \$3.50 for 10; \$7.00 for 25.

HALL'S HONEYSUCKLE

(*Lonicera Halliana*). The old favorite used for so many years as a ground cover, to hide unsightly fences and walls, and to hold steep banks. The evergreen foliage is most attractive and during the summer the fragrant cream colored flowers appear. Excellent for trellises. A universal favorite for many years. Plant 18 inches apart each way. 2-year plants, 60¢ each; \$1.50 for 3; \$4.00 for 10; \$8.00 for 25.

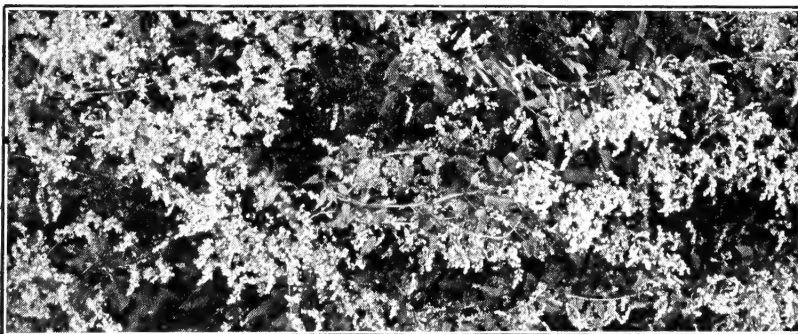


Hall's Honeysuckle



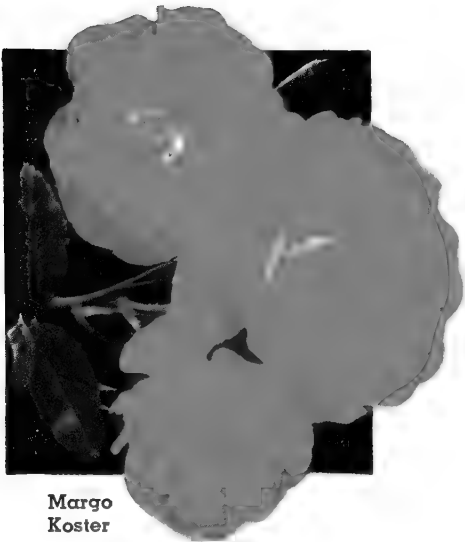
BIG-LEAF WINTERCREEPER

(*Euonymus Vegetus*). The most useful subject in the plant kingdom. Thrives where nothing else seems to grow. Climbs over rocks, stone fences, and low foundations. May be used as a vine against a stone wall or on a trellis. With judicious pruning, it will produce one of the finest of low-growing, broad hedges. As a specimen plant it is superb. Was not even injured in the severe 1947-48 winter. The lush evergreen foliage is set off in the spring by tiny, attractive yellowish flowers. In the fall the glory of the orange and red Bittersweet-like fruit is unsurpassed. Husky, 2-yr. plants, \$1.00 each; \$2.75 for 3; \$8.00 for 10. Larger, 12 to 15 inch specimen plants, \$1.75 each; \$4.50 for 3.



SILVER LACE VINE

(*Polygonum Auberti*). While this lovely plant is normally a vine and will give quick coverage on the trellis or screen, as desired, it may be also used as a ground cover or to hide unsightly stumps, rock piles, etc. The foliage is a good shade of green to the very end and the fluffy, cream-white flowers are borne in late summer and fall in great sprays. Even the seed pods that follow them are most attractive. Plants will often grow as much as 20 feet in a single year and are quite easily trimmed to keep them from getting out of bounds. 2-yr. plants, 90¢ each; \$2.30 for 3; \$6.50 for 10.

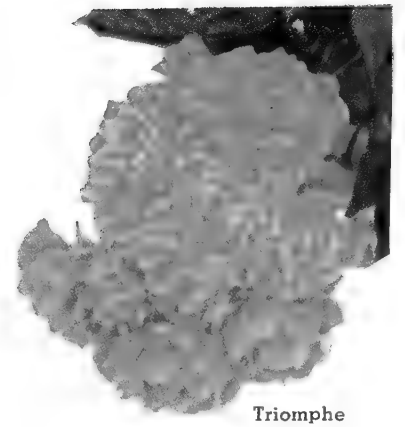


Margo
Koster

PLANT *Cole's* SUPER HARDY FLORIBUNDA ROSES

For Complete
Satisfaction

STANDARD KINDS



Triomphe
Orléanais

Margo Koster. Clusters of dainty orangy blossoms set in shimmering deep green foliage. Grand for that informal border or hedge as its mature height never exceeds about 20 inches.

Lafayette Improved. A strong, sturdy grower bearing great numbers of rosy red blooms in clusters. Always in bloom. Always a show.

Triomphe Orléanais. Myriads of small, double, brilliant red flowers borne in huge clusters on sturdy stems to 2 feet tall. It seems they never finish blooming as they will sometimes show their brilliant color through the snow in late November and early December.

Prices, Standard Kinds: \$1.00 each; \$2.55 for any 3; \$8.00 for any 10.

In Addition We Are Offering the Following

NEWER PATENT KINDS

Betty Prior. 2½ feet. (Plant Patent No. 340.) Great clusters of red buds open lively red, gradually changing to a delicate shell-pink. A rugged grower; always in bloom.

Donald Prior. 2 feet. (Plant Patent No. 337.) Many clusters of brilliant wine-red flowers. Buds are marvelous for cutting. Lustrous, dark green foliage.

Permanent Wave. 2½ feet. (Plant Patent No. 107.) The deep rose-pink flowers are borne profusely and open from artistic buds of a lovely carmine color. Each flower is beautifully waved and crinkled. Dark purplish foliage; sturdy, compact plants.

Pinocchio. 2 feet. (Plant Patent No. 484.) The word "everblooming" is hardly adequate for this lovely little Rose. The 24-inch plants are always aglow with lovely double flowers. Rich salmon touched with gold in the bud, opening slowly to clear, soft pink exhibition blooms very much like miniature Hybrid Teas. The exotic fruity fragrance is delightful during the long life of the cut blooms. Foliage is rich, dark green and highly resistant to disease.

Summer Snow. 2 feet. (Plant Patent No. 417.) Beautiful clusters of snow-white flowers. The most prolific of all white Floribundas. Tall growing and very hardy; blooms up to frost. Very useful for accenting. Fragrant.



Pinocchio

Prices of Above 5 Kinds:
\$1.25 each; \$3.30 for 3 (of 1 kind).

'49 Special

Regal Collection of Patented Floribunda Roses
1 each of all 5

Value \$6.25

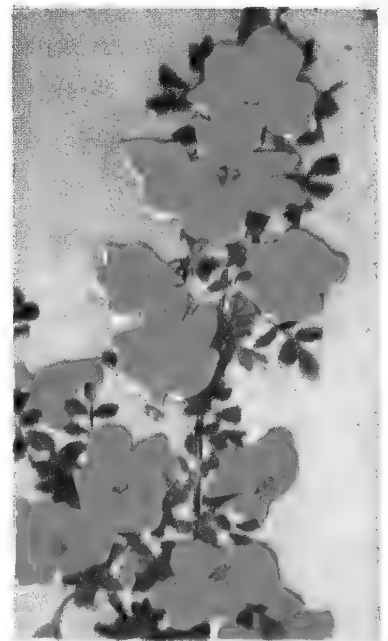
Special \$5.00

GOLDEN ROSE OF CHINA

(*Rosa Hugonis*). Here is an old-time favorite that, we fear, has been much neglected by the average planter. We can think of no Rose or shrub that will give as much continuous satisfaction as the Golden Rose of China. The plant itself is beautiful the year around and when it is enhanced by glorious display of bright golden flowers in the springtime, it is a sight to behold. In the fall it "pays off again" with a fine display of coral-red seed pods or "hips." This beautiful plant should be in every garden—as a background for the Rose bed, in the shrub border, or best of all, set out as a specimen by itself. It will grow to 6 feet tall and 7- or 8-foot spread, or it may be kept to smaller size with judicious pruning. We know of no plant that gives so much for so little, both in original cost and in care. Sturdy, 2-year plants, \$1.10 each; \$3.00 for 3.



Donald Prior

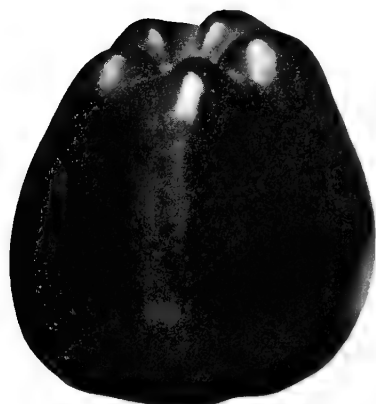


Golden Rose of China

FINEST FRUIT TREES

Selected by Coles for Proven Value in
Commercial Orchard or Home Garden

Must be Sent Express Charges Collect. Exempt From Ohio Sales Tax



Double Red Delicious

Planting Aids

Same general planting methods as for trees and shrubs. Space Apples 35 feet by 35 feet; Cherries, Plums, and Apricots 25 feet by 25 feet; Pears, Peaches, and Nectarines 20 feet by 20 feet. Prune heavily after planting. Remember, no wet spots for Cherry trees—they can't take it. Plums will stand the wettest ground of any fruit.

APPLES

Numbers following the name indicate order of fruit ripening.

Double Red Delicious. (4) Said to be the finest of all eating Apples. A winter Apple with crisp, tender, fine grained, juicy flesh.

Jonathan. (3) Late fall. Brilliant red underlaid with yellow. One of the best in appearance and quality.

McIntosh. (2) Fall. A beautiful deep crimson fruit of finest quality. White flesh. Tops for cooking and eating.

Stayman Winesap. (5) Winter. Yellow overlaid with a dull red. Good sized fruit that keeps well in storage. An excellent commercial variety that is fine for cooking or eating.

Yellow Transparent. (1) Summer. Hardy, very productive trees. The best of the early cooking Apples, and when completely ripe, excellent for eating. The leading variety for summer sauce and pies.

PRICES OF APPLE TREES

5 to 6 ft., 11/16 in. cal. and up: \$1.75 each; \$7.25 for 5 (of 1 kind)

4 to 5 ft., 9/16 to 11/16 in. cal.: \$1.35 each; \$5.50 for 5 (of 1 kind)

DWARF APPLES

EARLY BEARING — LARGE FRUITING

Unequaled in the small family garden where there is not room for the larger standard sized tree. These trees may be planted 12 feet apart and will grow to a mature height of 7 or 8 feet. They come into bearing a couple of years earlier and are just about as long-lived as standard Apple trees. The fruit is identical except that it is a little larger and will ripen a few days earlier. Besides their fruit producing value, these trees are picturesque in the spring with their quantity of bloom at the eye line where it is most obvious. Many orchardists throughout the country are planting Dwarf Fruit Trees because of their ease of picking and earliness of coming into bearing. We offer thrifty trees 2 years old, 3 to 4 feet high, 5/8-inch caliper and up, in the following varieties, which are described under the Standard Apple Trees:

Jonathan Yellow Transparent McIntosh
Double Red Delicious Stayman's Winesap

Prices of Dwarf Apple Trees:
\$3.50 each; \$15.00 for any 5.

SWEET CHERRIES

Spring planting only.
Never plant Cherries in heavy, wet ground.

Black Tartarian. Sweet. The best of the early Sweet Cherries for home and local market. Very large black-red, juicy, rich fruit. A robust, disease-resisting tree.

Napoleon (Queen Ann). Large, pale yellow, almost white fruit with brilliant red cheek. Flesh is white, firm, juicy, sweet and of the highest quality. A very choice canning variety.

Prices of Above Two Sweet Cherries:
Fine, 4 to 5 ft., 9/16 in. caliper.
\$2.15 each; \$8.75 for 5 (of 1 kind)



SOUR CHERRIES

Spring planting only.
Never plant Cherries in heavy, wet ground.

Early Richmond. Equal to Large Montmorency in every respect, but not quite so large. Fine for those early pies. Plant one of these to double the length of the Sour Cherry season.

Large Montmorency. Most popular Sour Cherry. Large, red fruit; firm, reddish yellow flesh. Abundantly productive. Pleasantly tart.

Prices of Above Two Sour Cherries:
3 to 4 ft., 9/16 in. caliper.
\$1.95 each; \$8.25 for 5 (of 1 kind)

Cole's HYBRID SWEET CHESTNUT TREES



A limited quantity of these wonderful blight-free trees. The nearest approach we have seen to the old-fashioned American Sweet Chestnut. Has shown no signs of the fatal blight which has killed out all of the old favorites. The trees we offer this year are 5-year-old specimens, 4 feet or more tall, and are just ready to come into bearing.

REMEMBER THE QUANTITY IS LIMITED. BETTER ORDER YOURS EARLY.

Reasonably priced at \$6.85 each.

APRICOT

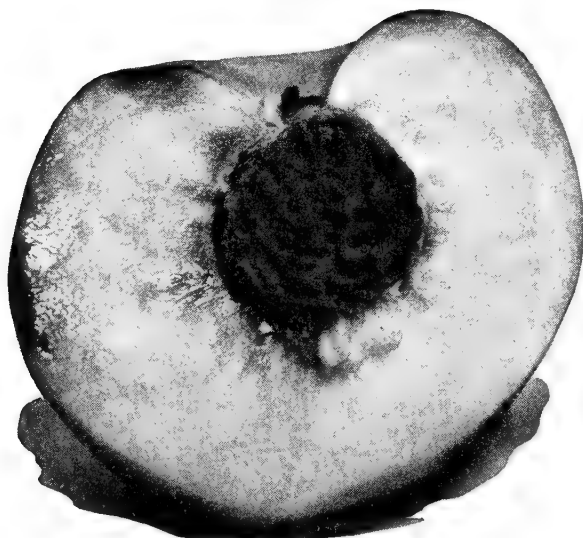
Spring Planting Only

Hungarian. A superb variety that has been tested and has borne heavily along the south shore of Lake Erie for a long period. Fruit is large and of excellent quality with deep yellow and gold flesh, of a high sugar content. Trees are very ornamental, having excellent blossoms and often being used in the ornamental border. 3 to 4 ft., 9/16 to 11/16 in. cal., \$1.90 each; \$8.00 for 5.

NECTARINE

Spring Planting Only

Red. Smooth, Peach-like fruit without any fuzz whatsoever, having the excellent qualities of a Peach and somewhat the appearance of a large Plum. The fruit is of fine quality and has a superb melting flavor. Trees are thrifty and bear heavily. 3 to 4 ft., 9/16 in. cal., \$1.90 each; \$8.00 for 5.



PEACHES

Spring Planting Only.

Numbers following the name indicate order of fruit ripening.

Afterglow. (6) New. Originated in the New Jersey Experiment Station. Less acid and bitter than Elberta. More true Peach flavor. Ripens 3 to 5 days after Elberta. Large, oval-round fruits completely over-spread with red. Fine grained, delicious; flesh yellow stained red at pit. Completely freestone. Vigorous grower. Winter hardy.

Cumberland. (3) The finest flavored of all Peaches. Rich, juicy flesh has the lovely creamy color of the well known Champion Peach, with an occasional streak of red. Completely freestone; a thrifty grower and large producer. Every home orchard should have at least one of this variety.

Elberta. (5) September. Probably the most popular Peach grown. Highly recommended for canning and shipping. Flesh very yellow, juicy and firm.

Golden Jubilee. (1) August. Now considered the best early freestone. Skin is yellow blushed red; flesh yellow, juicy, tender and sweet.

Hale-Haven. (4) Due to its high color and packing and shipping qualities, this is fast becoming the leading market Peach. It holds its rich flavor well and loses very little color in canning. Really a leader.

Triogem. (2) Another fine New Jersey introduction. Early, oval, red all over, firm and completely freestone. The yellow flesh is of excellent quality. Ripens 2 or 3 days earlier than Golden Jubilee.

Prices of Peach Trees:

9/16 in. caliper, \$1.35 each; \$5.50 for 5 (of 1 kind)
7/16 in. caliper, \$1.10 each; \$4.50 for 5 (of 1 kind)

Cole's DELICIOUS PLUMS

Abundance. The best of the Oriental types. A very hardy and productive variety; bearing early. The large, pinkish red fruits are very juicy and sweet, and ripen fairly early in the Plum season.

Fellenberg (Italian Prune). Good size, highly colored purple. Flesh firm, juicy delicious. Freestone. Far superior in size and quality to German Prune.

Stanley. A great, new, superior freestone Prune which has already become very popular both commercially and in the home orchard. Large fruit, sweet and juicy. Trees hardy and very productive. Fine canning variety.

Prices of Plum Trees:

5 to 6 ft., 11/16 in. cal. and up: \$2.10 each; \$8.50 for 5 (of 1 kind)
4 to 5 ft., 9/16 to 11/16 in. cal.: \$1.80 each; \$7.50 for 5 (of 1 kind)

See page 30 for Bush and Vine Fruits



Abundance

LUSCIOUS PEARS

Bartlett. One of the finest. Large, clear yellow fruit with finely grained, juicy flesh. Excellent for canning. September.

Duchess. The finest of the late fall and winter Pears. Large, fine grained, juicy, sweet fruits that mature late in the season and keep deliciously when stored. Trees are sturdy and heavy bearing.

Seckel (The Sugar Pear). Standard for excellent quality. The finest flavor of all Pears. Medium to small sized fruits are a rich, yellowish brown with pink cheek and have a spicy, honey flavor. The very best for pickling and preserving. October.

Prices of Above Pears:

5 to 6 ft., 11/16 in. cal and up: \$1.95 each; \$8.25 for 5 (of 1 kind)
4 to 5 ft., 9/16 in. cal.: \$1.75 each; \$7.25 for 5 (of 1 kind)

New SEEDLESS PEAR

(Plant Patent Applied For)

While this Pear resembles the Bartlett in shape, size and color, it possesses many qualities which the Bartlett does not have. Being **seedless** and **coreless**, there would, naturally, be no core-rot, so prevalent among other varieties. Shows great resistance to the fatal fire blight and other weaknesses. Ripens 10 days later than Bartlett. Delicious, sprightly flavor.

Caution: Do not plant near other varieties or this will produce some seed.

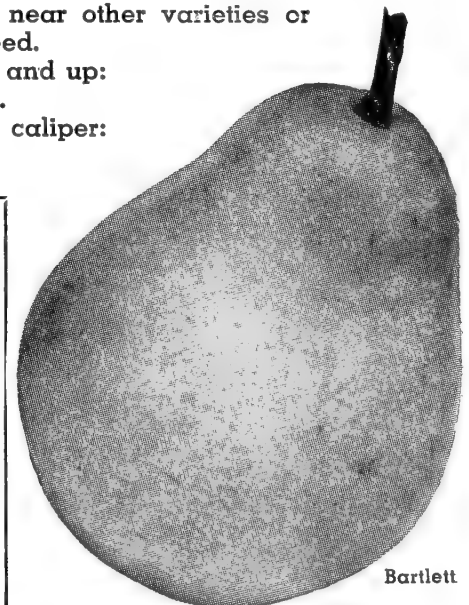
5 to 6 ft., 11/16 in. caliper and up:
\$2.25 each; \$9.75 for 5.
4 to 5 ft., 9/16 to 11/16 in. caliper:
\$2.00 each; \$8.00 for 5.

DWARF PEARS

Available in Bartlett and Seckel. Sturdy, 5/8 inch caliper trees, 4 feet and up tall, priced at \$2.25 each; \$10.00 for 5.

DWARF SEEDLESS PEAR

5/8 inch caliper trees, 4 feet and up, \$2.50 each; \$11.00 for 5.

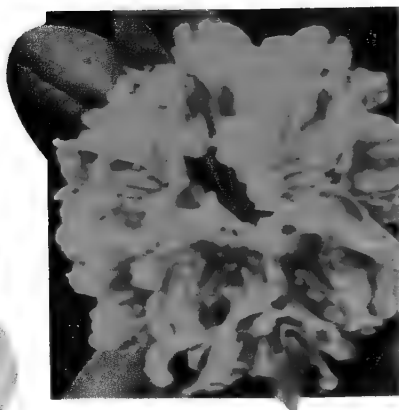


Bartlett



Everastianum

Be sure that soil is loose, moist and full of Acid Peat Humus.



Dr. V. H. Rutgers



Lee's Dark Purple



Cole's Blue Hydrangea



All Plants
on this page
will withstand
Partial
Shade

Delicious,
Large Fruiting,
Hybrid
Blueberries
for
Fruit and
Ornament



Hybrid Azaleas

Cole's CHOICE COLLECTION of ACID LOVING PLANTS

Because all of this group of plants like an acid soil and all like similar growing conditions and have many characteristics in common, we are including them in a group this year. Any of these varieties will do well in partial shade or full sun, and all like a loose, well drained, moist soil full of humus. For this reason and for the acidity, we are including with each shipment enough specially prepared Cole's acid peat humus to properly plant the plants and last them for a period of several years.

Planting Aids

Be sure to remove the pot from the potted Rhododendrons and Azaleas by carefully splitting lengthwise with a sharp knife and removing the pot without disturbing the prepared soil ball around the roots. Mix the acid peat humus mixture half and half with rich soil and fill the hole firmly around the plant ball. These plants all resent deep cultivation. Just pull the weeds and mulch with Cole's Acid Peat Humus.

Glorious Hybrid Rhododendrons

Offered for the first time in many, many years. We have selected for this year's offering what we believe are the three finest hardy Hybrid Rhododendrons. Each is a stand-out in its color class. Each is strong growing and heavy blooming. Many of these plants will have flower buds when you receive them and any that do not, will surely bloom next year. We are proud to offer the following varieties:

Dr. V. H. Rutgers. Huge clusters of gloriously red, large flowers. The petals are delicately ruffled at the edges and the upper ones are touched with fawn markings. Strong growing and the finest of the red Rhododendrons.

Everastianum. Attractive pink delicately touched with lilac. Large clusters of large flowers. Strong growing, heavy blooming.

Lee's Dark Purple. The deepest purple of any Rhododendron. The rich velvety petals are set off by delicate throat markings and golden anthers. The individual flowers are large and come in generous clusters.

Due to an excellent growing season, we are able to offer these lovely, 3-year, blooming-size plants at a low price which is within the reach of each and every one. Plants are potted in a specially prepared soil mixture that assures success and enough acid peat humus is included with each shipment to maintain the soil acidity for some time.

Above Varieties: \$3.65 each; \$10.25 for 3; \$32.50 for 10.

Cole's BLUE HYDRANGA

Huge flowers of a size and quality you often see on plants selling for \$4.00 and up in the flower shops. But these are completely hardy outdoors. There is really no trick to raising these. Just maintain the acidity, which we take care of for several years with the acid peat humus we send you, and give a little extra water. Due to our improved production methods, we are able to offer these finest of Blue Hydrangeas in heavy, 2-yr., blooming size plants, at \$1.50 each; \$4.00 for 3; \$12.50 for 10.

Cole's HYBRID AZALEAS

(*Azalea Mollis x Chinensis*). For the first time in many years we are able to offer these wonderful, completely hardy Azaleas in named varieties in separate colors. The blooming habits are similar to the Mollis, but the colors are daring. It is with pride that we list the following varieties:

Chevalier de Reali. A profusion of large, rich, creamy yellow flowers on compact, branchy plants.

Hugo Hardijzer. Huge, brilliant red flowers on a compact, but slightly taller growing plant.

Nicolas Beets. Great, flashy orange-yellow flowers touched with deeper shades, on sturdy, strong growing plants.

We offer these in a strong, 3-year, 12- to 15-inch size, ready to burst into all their glorious bloom. Plants are potted in a specially prepared soil to insure success. Of course, we will send you enough acid peat humus to maintain them properly for several years.

\$2.95 each; \$8.25 for 3; \$26.00 for 10.



Golden Scotch Broom

GOLDEN SCOTCH BROOM

(*Cytisus Praecox*). The only truly hardy shrub that resembles the lovely, golden Genista or Easter Flower. A compact growing shrub that never becomes bare or leggy at the bottom, even at its ultimate height of 7 feet. The lovely, soft, golden bloom in the spring completely covers the plant. Will withstand trimming and will stand some shade. Plants bloom at small size and do best in a moist, peaty soil. Because these plants do need some acidity, although they will grow in non-acid soil, we are sending along enough acid peat to take care of them for quite a time, at no increase over last year's phenomenally low price. Heavy, 2-yr. plants, \$1.90 each; \$5.25 for 3; \$16.00 for 10.

CHINESE FLAME AZALEA

(*Mollis*). By far the most successful Azalea in the North. Flowers precede the leaves in the spring and make a never-forgotten show of a broad range of colors from light yellow to deep flame-red. They will grow from 3 to 4 feet tall. We offer sturdy, 8- to 12-inch plants. \$2.10 for 2; \$4.75 for 5; \$9.00 for 10.

CATAWBA RHODODENDRON

Stocky, nursery-grown plants of our finest native Rhododendron. Flaming, crimson buds followed by gorgeous lavender-pink flowers in huge clusters in late May. Dense, glossy foliage. Slow growing with a mature height of about 6 feet. Sturdy, 3-yr., 10-inch plants, \$2.10 for 2; \$4.75 for 5; \$9.00 for 10.

SOURWOOD

(*Oxydendrum Arboreum*). Here we offer, for the first time in this catalog, one of the most unusual and attractive shrubs grown. Lovely, light green foliage plentifully splashed and tinted with gold and cerise, matures to a rich, glossy greenness in the summer time. The fall coloring is an indescribable display of brilliant red, and to add to this glory are the 6- to 8-inch spikes of soft, bell-shaped, Lily-of-the-Valley-like flowers in the springtime. Grows slowly to a mature height of about 14 feet, but may be kept even smaller by careful pruning. Everyone will want several of these. Branched, heavy, 3-yr. plants, \$1.90 each; \$5.25 for 3; \$16.00 for 10.

Cole's LARGE FRUITING HYBRID BLUEBERRIES

Gorgeous shiny foliage and dainty pink blossoms make these lovely plants valuable in the foundation or landscape planting as well as for fruiting purposes. Will grow and produce fruit in partial shade. As Blueberries require several varieties for pollinization, we do not offer them singly, but in groups of three, six and twelve, selected by us for best fruiting. Jersey, Pioneer, Rubel and Rancocas are among those from which we will select.

	For 3	For 6	For 12
Bearing Size, 12 to 18 in.	\$3.30	\$6.00	\$11.00
Heavy Bearing Size, 1½ to 2 ft.	4.80	9.00	16.75

Cole's SHRUBS

Planting Aids on Page 16

TWO EXTREMELY FRAGRANT SHRUBS

Sweet Shrub (*Calycanthus Floridus*). 6 feet. A lovely old favorite sometimes known as Strawberry Bush. The sturdy, reddish brown branches are well furnished with large, leathery, glossy leaves. The unique, double, spicily fragrant flowers are chocolate-red and are borne in huge quantities in early spring. Sturdy, 2-year plants, \$1.10 each.

Summer Sweet (*Clethra Alnifolia*). Probably the most fragrant shrub of them all. This plant, which grows to a height of 4½ feet, produces a wealth of intensely sweet, spicy, white flowers. The blooming season is during the late summer and early fall when little else is in bloom. The plants will grow in almost any location and in any soil, even in shade and moist places. The flowers last well in the house, making them excellent for cutting. Thrifty, 2-year plants, \$1.00 each.



Sweet Shrub



ROSE-ACACIA

(*Robinia Hispida*). 7 feet. Long, graceful clusters of pea-shaped, rose colored flowers are borne on strong, but gently nodding stems in May and June. The plant is not particular as to soil and will grow almost anywhere. Excellent for planting on banks. The foliage is quite decorative, somewhat resembling that of the Wisteria. Strong, 2-year plants, \$1.10 each; \$3.00 for 3.



Rose of Sharon,
Rubis

ROSE OF SHARON

(*Hibiscus Syriacus*)

Rubis. 7 feet. The best of the newer refinements of this lovely old garden favorite. Excellent, upright, twiggy growing habit, fine foliage and gorgeous single, pure red flowers. In bloom when there are so few flowers in the garden. Exquisite as a specimen, beautiful in the border, fine for a hedge. Heavy, 3 to 4 ft., \$1.50 each; \$4.00 for 3.

FRENCH HYBRID LILACS

(*Syringa*)

America's Most Beloved Flowering Shrub

7 feet. What is a garden without Lilacs? It would be like food without seasoning. No other shrub gives so much for so little effort. Offered this year in strong growing, large, double-flowering types in

Double Blue Double Pink Double Red Double White

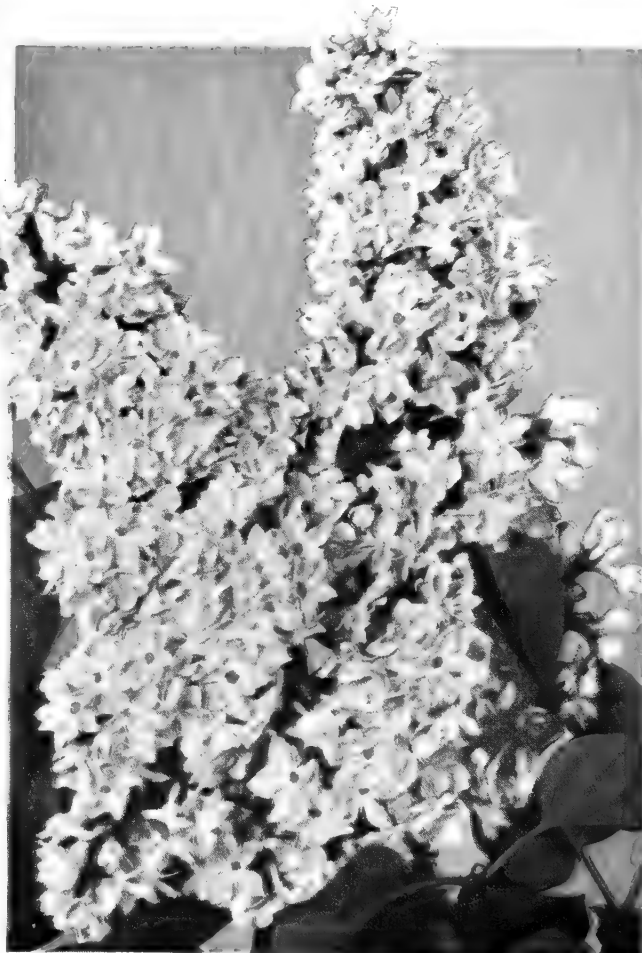
Prices on all colors are the same. You may make your own collection at the quantity prices.

12 to 18 inch plants\$1.10 each; \$3.00 for 3.

Heavier, 2 to 2½ ft. plants ..\$1.60 each; \$4.25 for 3.

EVERBLOOMING DAPHNE-LILAC

(*Syringa Microphylla*). 6 feet. Lovely clusters of rosy buds open to well formed trusses of pink and lilac flowers. The fragrance is delicious. Blooms heavily in May and June, and then at intervals all summer. A gracefully compact shrub, growing to a height of about 6 feet, with dainty foliage thickly set on the stems. An outstanding plant in our nursery that certainly should be in every garden. 1½ to 2 ft., \$1.50 each; 2 to 3 ft., \$2.00 each.



'49 Special FRENCH HYBRID LILACS

One each of all 4 colors in the 12 to 18 inch size.

Value \$4.40

Special \$3.80

One each of all 4 colors in the 2 to 2½ ft. size.

Value \$6.40

Special \$5.75

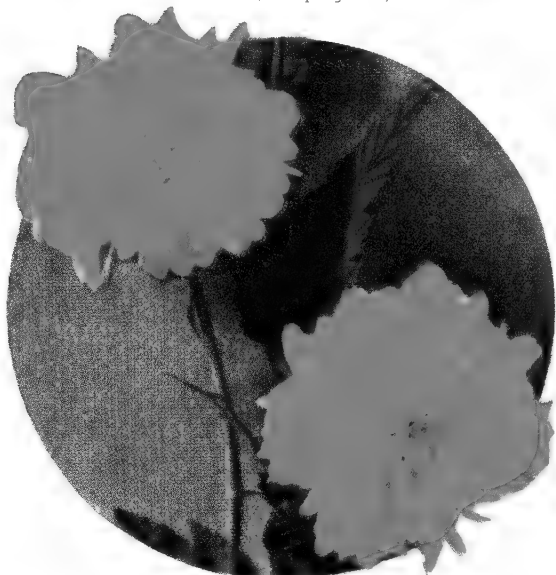


New Upright Red Flowering Quince
(See page 17)



ROSE DAPHNE

(*Daphne Cneorum*). 8 inches. A lovely little evergreen shrub. Who has not seen its lively pink flowers covering the dark green mound in the spring, and again in early fall? Its fragrance is delicious. Can be used in almost any location, but does enjoy sun and somewhat alkaline (sweet) soil. Thrifty, young, 6 to 9 inch plants, \$1.45 each; \$3.75 for 3. Heavy, 9 to 12 inch plants, \$2.25 each; \$6.00 for 3.



Double Golden Kerria
(See page 16)



COLE'S RUBY-RED WEIGELA

(*Weigela Vaniceki*). 6 feet. The very best of the new Weigelas. Completely hardy. A heavy bloomer over a long period with full bloom in the springtime and intermittent bloom a good part of the summer. The flower is a most desirable, brilliant ruby-red. The foliage is a good deep green and borne on a symmetrical, upright growing plant. 2 to 3 ft., \$1.50 each; \$3.75 for 3.



NEW HYBRID GOLDEN CHAIN

(*Laburnum Vossi*). 10 ft. No picture can do justice to this extremely lovely plant. Its long clusters of pure golden yellow are similar in form to the well known Wisteria, and often reach 18 inches in length, as many as 6 or 8 clusters on a small twig. Does well in either partial shade or full sun. A show plant all season with its decorative green bark and large, clover-like leaves. 2 to 3 ft., \$1.90 each. (This plant sold for \$4.50 in 1946.)



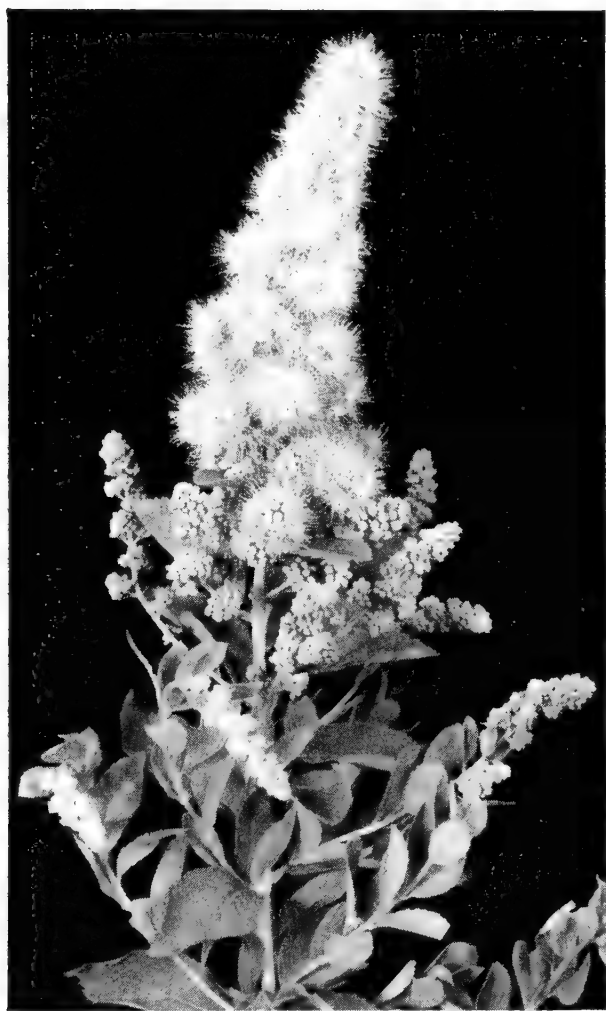
African Tamarix
(See page 16)

Cole's

FINEST FLOWERING and ORNAMENTAL SHRUBS

Planting Aids

Shrubs like any good fertile garden soil. Acid (sour) soil will not give the best results, but most types do fairly well in it. Azaleas and Blue Hydrangeas **must** have an acid (sour) soil and like plenty of humus. Plant to the depth they have been grown. You can see the soil line on the plants. Spread the roots well and tamp soil around them. Water well. **Never** remove the burlap from balled and burlapped plants. Plant "as is," cutting only top strings after setting. Don't over-water, as most plants don't like "wet feet" any more than humans. **Mature height is indicated by figures following names of plants. In most cases plants may be kept to half this size or less by proper pruning.**



Cole's New EVERBLOOMING PINK SPIREA

(*Spiraea Macrothyrsa*). 5 feet. This is without doubt the finest pink Spirea ever introduced. The enormous spikes of cameo-pink flowers up to 12 inches long, are produced on strong, willowly stems up to 4 feet long. Clusters of secondary spikes follow after cutting, and by trimming out the old flowers, the plant can be made to bloom all summer until late September. 2 to 3 ft., \$1.10 each; \$2.75 for 3. 3 to 4 ft., \$1.50 each; \$4.00 for 3.

Cole's NEW DWARF ROSE- GOLD PUSSY WILLOW

Illustrated on Front Cover — Our Outstanding '48 Introduction

(*Salix*). Picture in your mind a lovely shrub of semi-dwarf growing habits that never becomes leggy and unattractive; that grows tall enough (about 4½ to 5 ft.), so that it is not puny and is large enough to produce an attractive display of flowers. You know the pussies, or catkins, are actually flowers, and their early emergence on this new plant make it one of the earliest flowering shrubs known. About ten days earlier than the usual Pussy Willow, that is in late February or early March, these plants burst forth with literally thousands of attractive silvery catkins. In the various stages of growth, they are first silver-gray, silvery pink, and, at maturity, a rosy pink color overlaid with golden stamens. They last and last, and finally reach their maturity some ten days after the common varieties are completely out of the picture. The amazing size of the catkins will astound you. Many of them attain a length of 3 inches or more. After the flowering season is over, the entire fountain-like plant is liberally clothed with a wealth of attractive silvery green foliage which persists quite late in the fall. We have never seen any diseases or insect pests on this plant in the nursery. **For winter bouquets, liberal stems of these may be brought indoors and forced as early as Christmas time.** Not particular as to soil and truly a gem among plants. Husky, 2-yr. plants, \$2.00 each; \$5.00 for 3.

AFRICAN TAMARIX

(*Tamarix Africana*)

(Illustrated on page 15)

Exotic pink, plummy clusters on nodding willowly stems in the spring. Slender, evergreen-like foliage completely covering the plant throughout the summer. Brown-barked twigs attractive throughout the winter. This strongly growing plant will reach a mature height of 8 feet in 2 to 3 years, but may be kept smaller by cutting for bouquets and careful pruning. One of the finest of its genera. Heavy, 3 to 4 ft. plants, \$1.50 each.

DOUBLE GOLDEN KERRIA

(*Kerria Japonica Flora Plena*)

(Illustrated on page 15)

An attractive, compact bush to 5 feet, which, during the blooming season, is spangled with literally hundreds of very double golden blossoms. This, in the older single form, has been a favorite in gardens for years. Even after the foliage drops in the fall, the bright green stems make this a handsome plant throughout the winter season. Strong, 2-yr. plants, \$1.25 each; \$3.25 for 3.



DOUBLE MOCK ORANGE

(*Philadelphus Virginal*). 7 feet. The universal favorite of the double white Mock Orange. Extremely fragrant and floriferous. Very useful for accent planting or in the shrub border. Heavy blooms in June and intermittently throughout the summer. 1½ to 2 ft., \$1.00 each; 2 to 3 ft., \$1.25 each; 3 to 4 ft., \$1.65 each.

New UPRIGHT FLOWERING QUINCE

(Illustrated on page 15)

(*Chaenomeles Lagenaria*). 6 feet. Marvelous glowing red flowers, complemented by many golden stamens, in the early spring. Not to be confused with the old-fashioned sprawly orange type, but a truly upright, free flowering shrub that it is a pleasure to behold. Compact growing with handsome, glossy, deep green foliage. Sturdy, 2-yr. plants, \$1.15 each; \$3.00 for 3. 5-yr., 2 to 3 ft. specimen plants, \$2.50 each; \$6.50 for 3.

DOUBLE PINK FLOWERING ALMOND

(*Prunus Glandulosa*).

An old favorite still in great demand. Lovely rosettes of warm pink flowers nestle close to the gracefully erect twigs before the leaves in early spring. Prunelike foliage on a dense shrub to 5 feet in height. Husky, 2 to 3 ft. plants, \$1.25 each.



DEUTZIA, PRIDE OF ROCHESTER

(*Deutzia Scabra*). 6 feet. Fully double, blush-pink flowers beautifully clothe the entire plant in the spring. Unusually fine for bouquets. Plant grows in a graceful and willowy manner and the foliage is heavy and handsome. Judicious pruning will keep it much below its maximum height and still allow for plentiful blossoming. 2 to 3 ft., \$1.10 each; 3 to 4 ft., \$1.50 each.

EUROPEAN BURNING BUSH

(*Euonymus Europaeus*). This fine shrub, or small tree, is noted for its colorful fall display and its odd, angular branches and twigs. The lush green summer foliage becomes mottled with gold and red in the fall and as it drops the multitude of orange and pink berries open. These persist for many weeks extending the beauty season for this shrub. Mature height 12 feet. 3 to 4 ft. plants, \$1.50 each.

GARDENIA-SCENTED BURKWOOD VIBURNUM

(*Viburnum Burkwoodi*). Because of its exquisite fragrance, this is often known as the Gardenia-Flowered Viburnum. It makes an excellent shrub, with semi-evergreen foliage, growing to 5 feet. The glossy green, leathery leaves persist until the new foliage comes out in the spring and the quantities of bluish-white flowers make this plant a jewel for every garden. 15 to 18 in., \$3.50 each; \$6.50 for 2. 2 to 2½ ft., \$5.75 each (a \$7.50 value); \$10.50 for 2.

As these are shipped with a ball of earth they must be sent express collect.

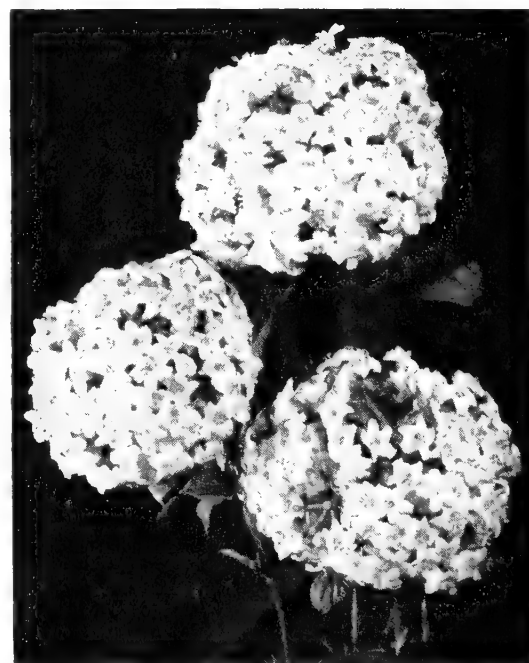
BLUE MIST

(*Caryopteris*). A lovely new creation. This is an extremely hardy form of a beautiful Southern favorite. Showed no damage in the severe winter of 1947-48. It is a real contribution to the meager list of summer and fall flowering shrubs, being covered from August to frost with clusters of powdery blue, fringed flowers. Will grow to 2 to 2½ feet tall in a perfectly rounded mound. In bloom it gives the effect of a sparkling amethyst set in a silvery green setting. Not too particular as to soil, but does like plenty of fertility. **For spring planting only.** \$1.25 each; \$3.25 for 3.



FRAGRANT HONEYSUCKLE

(*Lonicera Fragrantissima*). 6 feet. The earliest of the Bush Honeysuckle to bloom. The creamy yellow flowers are deliciously fragrant and last well when cut. The bright green, leathery foliage, set on the semi-upright, sturdy plant, is retained far into the winter. Additionally valuable because it will withstand many shady locations where other things will not grow. 1½ to 2 ft. plants, \$1.10 each.



Burkwood Viburnum

Cole's FLOWERING and ORNAMENTAL TREES

Selected for beauty of flower, foliage, and general excellence of growth habits. Every garden, regardless of how small, must have a tree to complete the picture. Our offerings are selected with this idea in mind and they are priced to put them within the reach of every pocketbook.

Cultural Hints

Plant in same manner as used for shrubs. Always dig the hole "too large." Prune more than you think necessary. Flowering Cherries and Magnolias will not stand wet spots. Willows love them. Some of the trees are shipped in Cloverset Pots which should be removed when planting. Carefully slit lengthwise of the pot and plant without disturbing the soil ball of this especially prepared soil, to insure success in planting. For best success, Flowering Trees must be planted in early spring.

MAGNOLIAS

The glory of the spring. Exotic, seemingly tropical flowers, often 8 to 9 inches across, precede the heavy, deep green foliage. Beautiful in combination with other small trees or shrubs and magnificent as lawn specimens.

Saucer Magnolia (*Soulangiana*). 12 feet. Magnificent pink and white flowers with creamy tints and deeper colored veins.

Purple Lily Magnolia (*Soulangiana Nigra*). 12 feet. Deep purple and cream Waterlily-like flowers. A little later than the Saucer Magnolia.

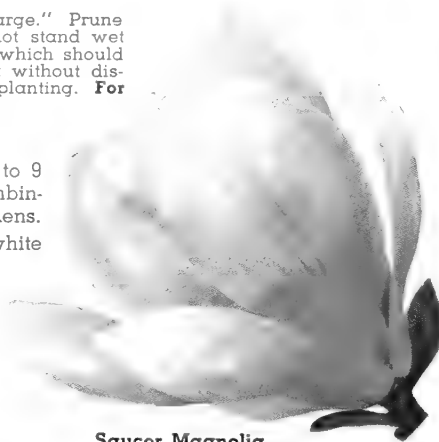
Magnolias priced as follows: (Value \$7.50 each)

1½ to 2 ft., \$3.90 each; \$7.50 for 2 of your selection.

Shipped with earth balls, in pots. Must be sent express, charges collect.



Purple Lily Magnolia



Saucer Magnolia

SENSATIONAL KWANZAN



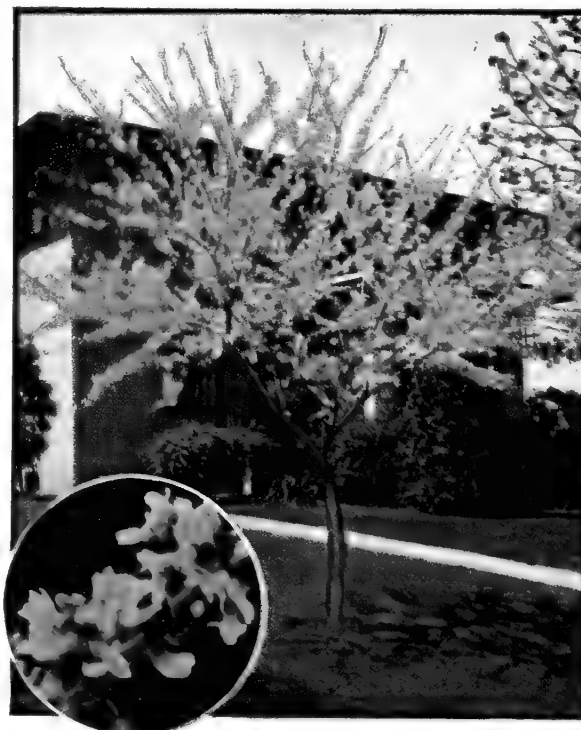
Kwanzan Flowering Cherry

FLOWERING CHERRY

(*Prunus Serrulata*)

We have seen the gorgeous Flowering Cherries in the Washington Tidal Basin and have grown many varieties in the nursery, but nothing equals this one superb kind. It comes into bloom at an early age and, even after last winter's severe weather which hurt many plants in this part of the country, the gorgeous Kwanzan Cherries bloomed in all their full picturesque beauty. The double, deep rose-pink flowers simply clothe the branches of these vigorous, strong growing trees. Strong, branched, 3 to 4 ft. trees that should bloom next year, \$2.65 each; \$4.75 for 2.

Order early so that they may be shipped early to you.



REDBUD

(*Cercis Canadensis*). A breath-taking display of live pink flowers covers every one of the deep brown twigs and branches. Sometimes reaches a height of 18 to 20 feet and, once seen, a mature specimen of this variety in blossom will never be forgotten. The large, heart-shaped, medium green leaves add a tropical cast to the landscape picture. May be used as a lawn specimen, in the border, or as a small shade tree. Strong, well branched, 3 to 4 ft. trees, \$1.90 each; \$3.50 for 2.

RED FLOWERING DOGWOOD

(*Cornus Florida Rubra*). 12 feet. Everyone knows this lovely, artistic, sturdy tree. The surpassing beauty of its light red or pink flowers, borne in profusion in the spring, is almost beyond description. Spring planting only. Fine, well branched, 3-yr. trees, \$3.75 each; 3 to 4 ft. specimens, balled and burlapped, \$7.90 each.





CRIMSON KING MAPLE

(*Acer Platanoides Schwedleri Nigra*) (Plant Patent No. 735)

Today's tree sensation. Now you can have a full size tree with the beauty and foliage color so long confined to smaller growing trees. Crimson King Maple will grow to the size of our lovely Norway Maple and retain its gorgeous maroon leaf coloring throughout the entire season. Will grow any place a Norway Maple will grow, its beauty will make your home a standout. Not to be confused with older types, such as Schwedler Maples, which lose their coloring in summer. Be the first in your neighborhood to have this beautiful tree. 7 to 8 ft., \$7.90 each; \$15.00 for 2.



RED LEAF JAPANESE MAPLE

Oshiu Beni. A decided improvement over the common Blood-Leaf Maple. Ornamental beauty and charm are intensified by deep, solid red foliage which stays brilliant all



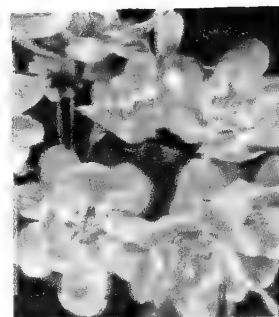
summer. Rounded form is densely furnished with leaves to the ground. Specimen value unlimited. Spring planting only. 12 to 18 in., \$2.50; \$4.50 for 2.

Sent express collect in pots with an earth ball around the roots.

EUROPEAN MOUNTAIN ASH →

(*Sorbus Aucuparia*). Clusters of flashy orange-red berries in late summer and fall. Large clusters of pure white flowers in spring. Dense, pyramidal growth up to 25 feet. Thrifty, 4 to 5 ft. trees, \$1.90 each; \$5.25 for 3.

GORGEOUS FLOWERING CRAB



Many people have seen these without knowing just what they are. Their gorgeous colors accent the landscape through a long blooming season in spring and most bear attractive fruit in fall. All have attractive foliage. Their gorgeous coloring makes many think they are some unusual, rare tree from far off lands, too expensive to own. We offer them at prices within reach of all.

BECHTEL'S DOUBLE FLOWERING CRAB

(*Malus loensis Plena*). 10 ft. Huge, roselike, double, pink flowers on a pyramidal growing tree. Not particular as to soil. 2 to 3 ft., \$1.75 each; 3 to 4 ft., \$2.35 each.

RED FLOWERING CRAB

(*Malus Hopa*). 10 ft. One of the loveliest varieties. Broadly compact tree, covered in spring with showy, rose-crimson flowers. A sensation in fall with gorgeously tinted red fruits. Free from pests; really a sensation. 3 to 4 ft., \$1.75 each; 5 to 6 ft., \$2.75 each.

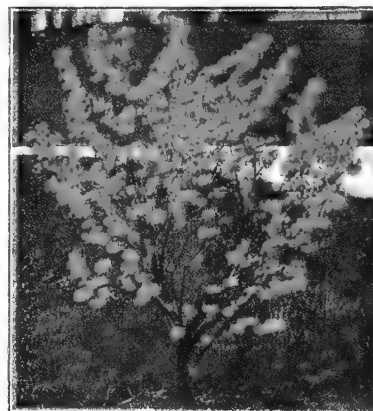
PURPLE-LEAVED CRAB

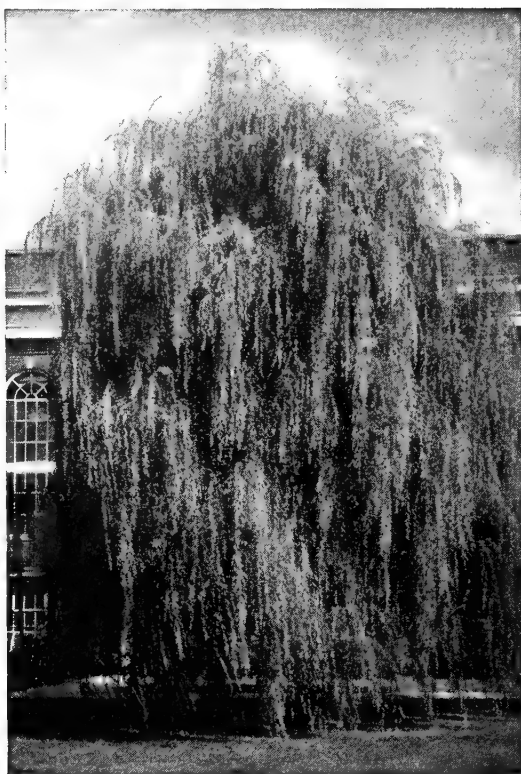
(*Malus Eleyi*). In the spring a mass of winy red blossoms and throughout the season an outstanding specimen with lovely purple foliage. 3 to 4 ft., \$1.75 each; 5 to 6 ft., \$2.75 each.

Flowering Crabs need no special soil and will flourish with a minimum of care.

DOUBLE RED FLOWERING PEACH

(*Prunus Amygdalus*). 9 ft. In spring at Peach blossom time this tree is truly a specimen. The exotic deep red coloring of the roselike florets, nestled along the branches, give it an appearance difficult to describe. Where a neat flowering tree, of not too great a size, with good foliage and great accenting qualities is desired, nothing is quite like the Double Red Flowering Peach. Sturdy, 3 to 4 ft. trees, \$1.90 each.





FINEST SHADE TREES

These trees have all been transplanted and each is a sturdy specimen with a well formed root system. May be used for street planting, garden corners, and backgrounds, or as lawn specimens. All are protected by Cole's Guarantee listed on the inside front cover. Due to many requests, we are offering a larger size, as well as the small trees, this year. These larger sizes are two to four years ahead of the smaller ones and are well worth the small additional cost.

Chinese Elm (*Ulmus Pumila*). Fast growing. 5 to 6 ft.; 8 to 10 ft.

Golden Weeping Willow (*Salix Amygdaloides*). Perfect for the garden nook. 5 to 6 ft.; 8 to 10 ft.

Pin Oak (*Quercus Palustris*). One of our very best pyramidal growing shade trees. 4 to 5 ft.; 6 to 8 ft.

Sugar Maple (*Acer Saccharum*). A grand old tried and true favorite. 4 to 5 ft.; 6 to 8 ft.

Silver Maple (*Acer Dasyarpum*). Rapid growth. Quick shade when and where you want it. 5 to 6 ft.; 8 to 10 ft.

Prices of All the Above Trees: In the smaller size, \$2.25 each; \$6.00 for 3 of your selection. In the larger size, \$3.90 each; \$10.75 for 3 of your selection.

LOMBARDY POPLAR

(*Populus Nigra Italica*). America's most used tree for screen, background, and occasional accent. Fast growing, narrow, upright spires to 70 or 80 or more feet. For a thick screen or background, plant 4 to 6 feet apart.

	Each	For 5	For 25
5 to 6 feet	\$0.90	\$ 4.00	\$16.25
6 to 8 feet	1.25	5.50	22.50
10 to 12 feet	2.50	11.25	45.00

Cole's HARDY PERENNIAL PLANTS

THE MAINSTAYS OF THE GARDEN

For Spring Planting Only

When winter's drab days are past and spring breaks forth in all its glory, is the time that our perennial gardens are really appreciated. We want them for cutting and for masses in the garden; for their long succession of blooms and because they will perform for us year after year with a minimum of care. In the following pages we have tried to list the very finest of the old, as well as many of the newer novelties. All are covered by Cole's generous guarantee policy listed on the inside front cover.

Planting Aids

Never bury hardy perennials, as this will assure their loss. As a rule, they prefer a well drained, loamy soil that is either neutral or slightly alkaline (sweet). Always plant at the depth they have previously grown. Be sure the soil is well prepared. Well-rotted manure or bone meal, well mixed with the soil, is advantageous. Never allow any "commercial" fertilizer to come into direct contact with any part of the plant. Spring is the only really successful time to transplant most hardy perennials. We cannot guarantee fall shipped plants.

BABY'S BREATH

(*Gypsophila*)

Bristol Fairy. A bouquet in your garden. The finishing touch to a bouquet in your house. Glistening, pure white, double flowers, lush gray-green foliage blends with all colors or combinations of colors. Vigorous growth with bloom heads up to 3 feet tall. Repeats bloom if kept cut. Hardy, disease and pest free. A most desirable plant. 75c each; \$2.00 for 3; \$6.00 for 10.

Flamingo. A lovely, truly pink counterpart of the beautiful Bristol Fairy, with the same foamy heads of blossom, but the color is a delightful pink which deepens as the blooming season goes into autumn. Strong, vigorous growth. Perfect for cutting. \$1.00 each; \$2.75 for 3; \$8.50 for 10.

As our supply of these lovely flowers is a little limited, order early, so that you may be sure to receive your plants.

Cole's FLAMING SUNSET

A Sensation!

(*Hibiscus*). Again we are privileged to offer a novelty following, in the course of the season, the coloring of a blazing autumn sunset. At its first appearance, the sturdy stems and the veins in the deep green shredded and cut leaves show red as the streaks in the sky when the sun begins to set. As the season progresses, the red becomes more noticeable, particularly with the bursting forth of the glorious, 8- to 10-inch, flaming red flowers in August and September. In early fall the entire plant assumes the color of the sky as the sun sinks below the horizon. Everything: stems, leaves and flowers, shows a glorious blaze of color. The huge red flowers, borne on stately, erect stems to 5 feet, are a show, but add to this the flame of the whole plant, and no description is equal to it. Likes a sunny place and will grow in any fertile soil, particularly a moist, soggy spot. Plant 3 to 4 feet apart for best growth and display. \$1.00 each; \$2.75 for 3.



GIANT BLUE MOON

(*Stokesia*)

Immense blue, disclike flowers on strong, erect, 12- to 18-inch stems often reach a diameter of 6 inches. Vigorous and free flowering. Fine for cutting. Will bloom all summer and fall until frost. 60c each; \$1.60 for 3; \$4.75 for 10.



YOUR COMPLETE PERENNIAL GARDEN

100 of the finest plants, selected by us from the catalog. A veritable rainbow of colors; tall plants for the background, etc.

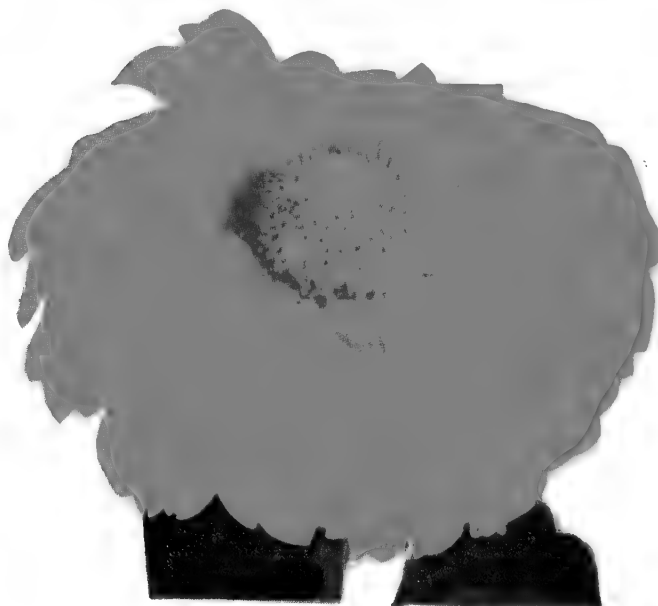
25 sturdy plants, cover 40 square feet, for \$9.25. (A \$13.00 value.)

100 plants, for 150 sq. ft., at least 25 kinds, for \$35.00. (At least a \$50.00 value.)

200 plants, for 300 sq. ft., for \$68.00. (Value \$100.00 or more.)

HELIOPSIS INCOMPARABILIS

2½ feet. Beautiful, large, semi-double, golden flowers in bloom from July to August when most other perennials are finished. Gorgeous in mass plantings; fine for bouquets. 50c each; \$1.35 for 3; \$4.00 for 10.



Flamingo

SHADYSPOT PERENNIAL GROUP

A surprise package of at least 10 different varieties, chosen by our experts.

10 Shady Spot Perennials

Minimum Value, \$4.50 to \$5.25.

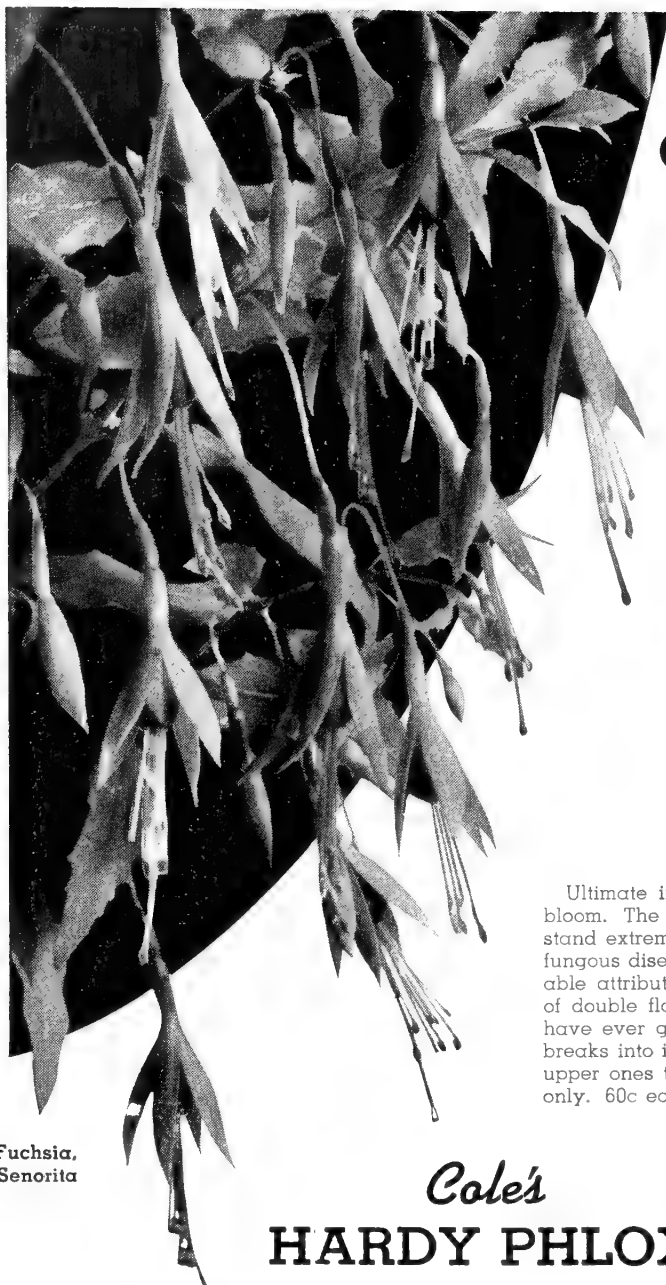
SPECIAL \$3.50

25 Shady Spot Perennials

Minimum Value, \$9.00 to \$11.00.

SPECIAL \$7.50

Helopsis Incomparabilis



Fuchsia,
Senorita

Cole's OWN HARDY EVERBLOOMING FUCHSIA SENORITA

Senorita, offspring of the famed Scarlet Beauty, is even more lovely than this great favorite. Senorita is extremely hardy and grows vigorously. Plants are upright, very compact, with glossy Holly-green foliage. The jewelled, pendent blooms, 2 to 3 inches long, are flaming rose-red with a lovely mulberry-purple corolla. Beauty of the bloom is greatly enhanced by the bursting stamens showing bright golden yellow. Flowers abundantly, continuously from late July until frost. Reaches a height in two years of 3 feet and a spread of 2½ feet. Here is a true sensation, so hardy that gardeners even as far north as Maine are raving about it. Strong plants, 65c each; \$1.75 for 3.

MAGNIFICENT NEW HYBRID DELPHINIUM

Today's Wonder Flower

(Illustrated on Front Cover)

Ultimate in flower creations in many years. Plants that will last and last, and bloom and bloom. The result of many years' experimenting with many types of Delphiniums. Will withstand extreme summer heat without burning, and is still completely winter hardy. Resistant to fungous diseases and insect damage. In this variety alone we are able to combine all the desirable attributes. A wide range of color from white to deepest blue. Producing 85% or more of double flowers on heavy, strong spikes up to 6 feet tall. Requires less care than any we have ever grown. Flowers are closely set on the stems and almost the entire blooming stem breaks into its profusion of beauty at one time. No waiting while the lower flowers fade for the upper ones to open. Blossoms are large and the color combinations are glorious. Mixed colors only. 60c each; \$1.60 for 3; \$4.75 for 10.

Cole's HARDY PHLOX

Truly a fine group of the most useful of all perennials. The varieties are selected for their disease resistance, fine foliage qualities, and growing habits, as well as large size and brilliant color. Mass plantings of a variety are a sensation in the garden.

Annie Laurie. A garden favorite with mammoth trusses of large, rich, deep salmon florets. The glowing flowers, on sturdy 2½-foot stems, make it an excellent subject for the border or for mass planting.

Caroline Vandenburg. 2 feet. Clear, truly lavender Phlox. Large, individual florets in huge clusters on erect, sturdy stems. A most attractive Phlox; a real addition to your garden.

Chas. Curtis. 1½ feet. A fine strong grower. Beautiful sunset-red color makes this the most brilliant Phlox known. Flower heads heavy with large florets of sparkling, unfading color.

Mary Louise. 1½ feet. Unusually large heads of large florets and the translucent white of Carrara marble. A fine, upright grower and heavy bloomer. Excellent for cutting.

Painted Lady. One of the taller growing varieties, approximately 3 feet tall, bearing a multitude of pleasing blooms of a silvery pink with salmon shadings and a cherry-red eye. Outstanding in its color class.

Royal Purple. 2½ feet. This outstanding Phlox has no equal in its type. Rich, violet shaded florets set off by an eye of much deeper purple. Rich coloring, as well as elegant foliage and good growth habit, make this a necessity in any Phlox planting. You will want several of these.

Prices of Above 6 Varieties:

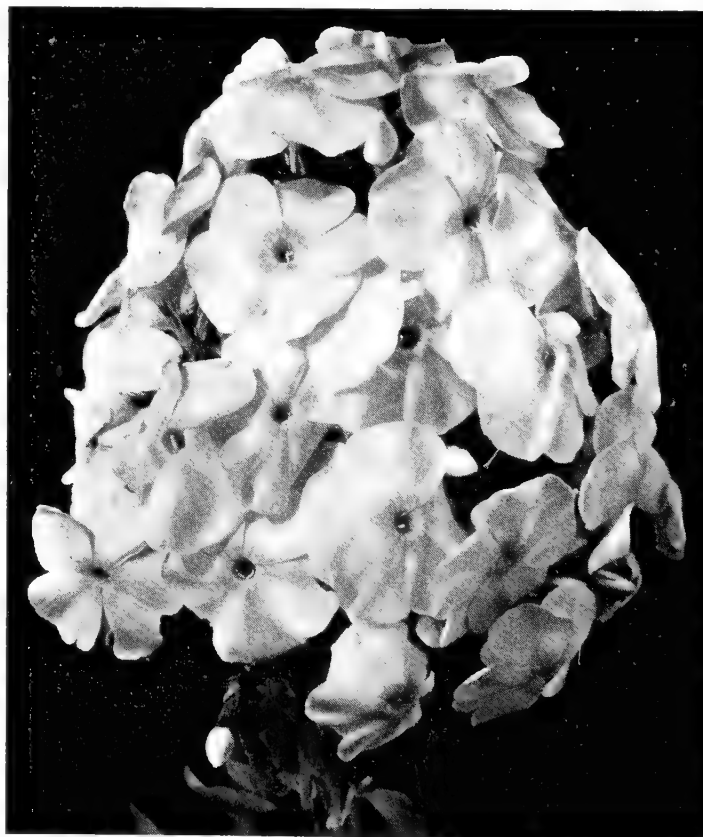
50c each; \$1.35 for 3 (of 1 kind); \$4.00 for 10 (of 1 kind).

'49 SPECIAL

1 Each of All 6 of These Fine Phlox

Special \$2.65

Value \$3.00



Mary Louise

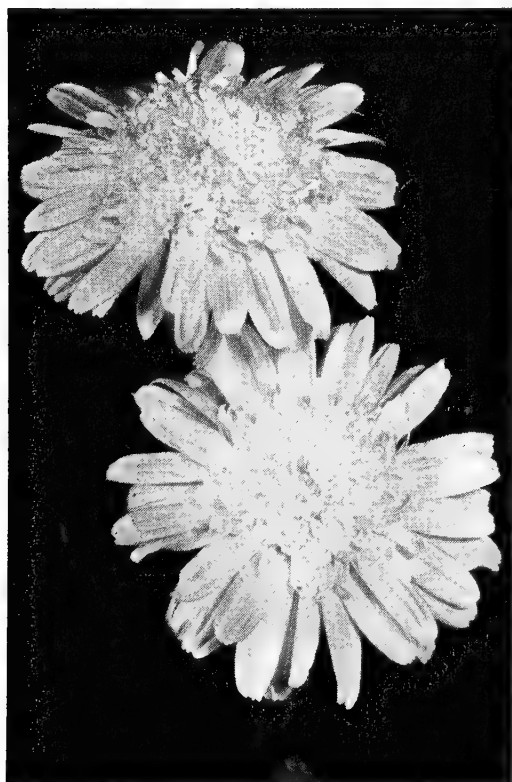
ASTILBE FANAL

**A GARDEN BEAUTY
A CUT FLOWER SENSATION
ILLUSTRATED ON FRONT COVER**

Exquisite sprays of lively deep red, ease of growth, and complete hardiness, make this the most desirable of the so-called Summer Spireas. 15-inch flower spikes tower well above the lush, deep green foliage. Not too particular as to soil but is most comfortable in a rich, moist location. Will do well in either semi-shade or full sun. 75c each; \$2.00 for 3; \$6.00 for 10.

MOUNT SHASTA DOUBLE SHASTA DAISY

(*Chrysanthemum Maximum*). The very finest of the recent introductions of double Shasta Daisies. Here is the choice of all the late offerings. It has everything one would desire in a double Shasta Daisy. The fully double, high-crested, glistening white flowers are borne on sturdy, upright stems, producing a magnificent mass effect in the garden, and making it excellent for cutting. Continuous bloom from spring until frost. Rich, lush green foliage. Truly the double Shasta Daisy without a fault. 60c each; \$1.60 for 3; \$4.75 for 10.

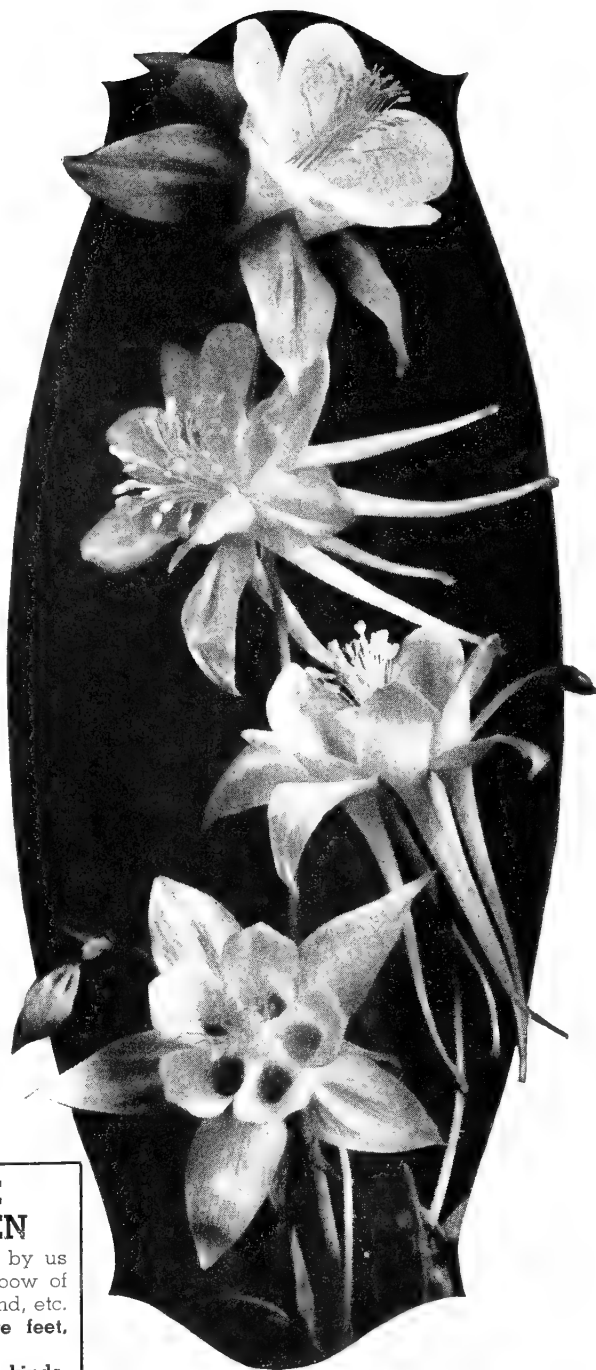


Mount Shasta

DAINTY COLUMBINE THE "OLD FAITHFULS" OF THE GARDEN (*Aquilegia*)

**Mrs. Scott Elliott Long
Spurred Hybrids.** 2 feet. Tried and true. Of inestimable value in the garden. Beautiful as cut flowers. Grow in any soil; in sun or partial shade. Grand as a specimen or in masses. Mixed delicate pastel shades. 45c each; \$1.20 for 3; \$3.50 for 10; \$7.50 for 25.

Clematis-Flowered. 1½ feet. Huge spurless flowers in many shades. Resembles the large-flowered Clematis. Strong; sturdy; blooms profusely. Lasts well when cut. 60c each; \$1.60 for 3; \$4.75 for 10.



YOUR COMPLETE PERENNIAL GARDEN

100 of the finest plants, selected by us from the catalog. A veritable rainbow of colors; tall plants for the background, etc.
25 sturdy plants, cover 40 square feet, for \$9.25. (A \$13.00 value.)
100 plants, for 150 sq. ft., at least 25 kinds, for \$35.00. (At least a \$50.00 value.)
200 plants, for 300 sq. ft., for \$68.00. (Value \$100.00 or more.)

SEE PAGE 3 FOR BARGAIN BASEMENT

PLUMY BLEEDING HEART →

(*Dicentra Eximia*). Lovely rose-pink flowers in drooping racemes. Blooms from early May to August. Will grow in full shade. Excellent for rockeries and borders. Flowers to 15 inches. 50c each; \$1.35 for 3; \$4.00 for 10.





Cole's HARDY ASTERS

Harrington's Pink. A magnificent display of truly vivid pink flowers. Excellent foliage. 4 feet. 50c each; \$1.35 for 3; \$4.00 for 10.

Sunset. An exquisite flower of sunset pink touched rosy lavender. Neat as a specimen. Marvelous in mass plantings. 2 feet. 50c each; \$1.35 for 3; \$4.00 for 10.

Mount Everest. A mountain of pure snowy white bloom. Flowers are produced right down to the ground on tall, well shaped plants. The supreme white Aster. 4 feet. 50c each; \$1.35 for 3; \$4.00 for 10.

Red Pouch. This is our first offering of this fine variety. A stronger grower than Beechwood Challenger, attaining about 3 feet in height, and has a little deeper color. Flowers are large and well petaled. It is also useful as a cut flower. Field masses of this variety were beautiful last year. 60c each; \$1.60 for 3; \$4.75 for 10.

Royal Blue. The color so much desired for cutting and for the garden. A strong grower to 3½ feet, producing enormous quantities of 2½-inch flowers. 50c each; \$1.35 for 3; \$4.00 for 10.

'49 Special

1 of each of these lovely Asters.

Value \$2.60

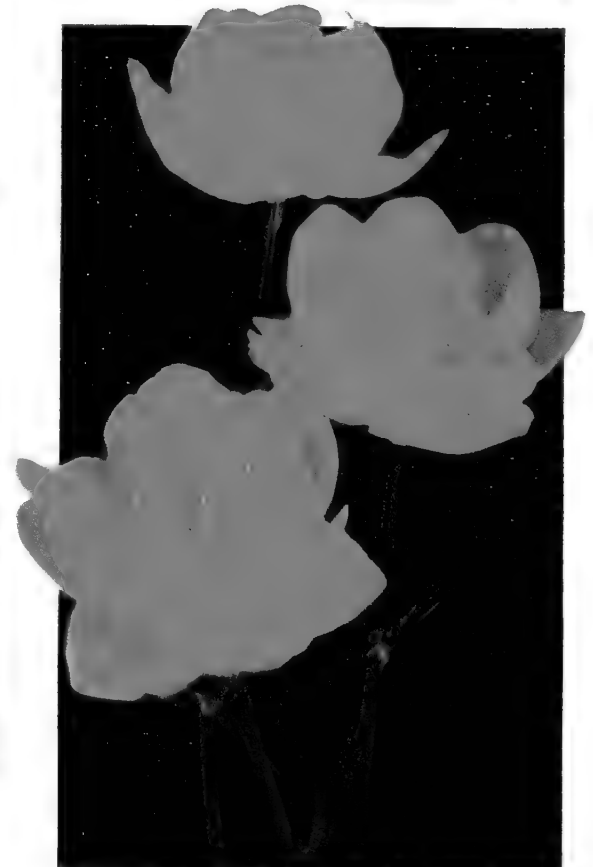
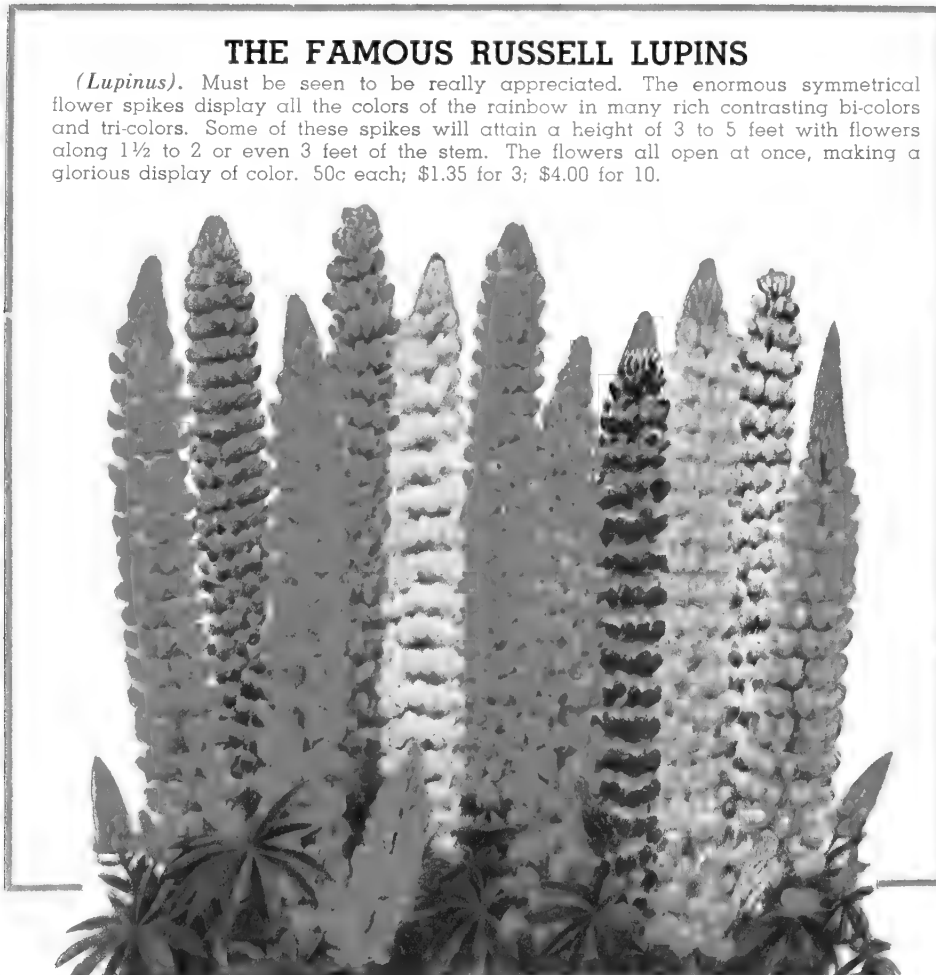
Special \$2.25



Pink
Bouquet

THE FAMOUS RUSSELL LUPINS

(*Lupinus*). Must be seen to be really appreciated. The enormous symmetrical flower spikes display all the colors of the rainbow in many rich contrasting bi-colors and tri-colors. Some of these spikes will attain a height of 3 to 5 feet with flowers along 1½ to 2 or even 3 feet of the stem. The flowers all open at once, making a glorious display of color. 50c each; \$1.35 for 3; \$4.00 for 10.



Golden Globeflower

Cole's HARDY MUMS

Space does not permit a complete listing of the many beautiful Mums raised in our nursery. Suffice it to say that those listed below are the choicest.

CUSHION MUMS

- Amelia.** Famous Pink Cushion.
Commander. Brilliant, clear red with a golden center.
Hector. Pure, brilliant golden yellow.
King. Copper-bronze to dull red.
Queen. Silvery white.

LARGER GROWING VARIETIES

- Fireglow.** 18 inches. Fiery orange.
Pink Radiance. 24 inches. All that its name implies.
Serena. 15 inches. Early blooming white Pompon.
Eugene A. Wander. 18 inches. The finest large flowering yellow.
White Doty. 30 inches. Still the finest all pure white.
 50c each; \$1.35 for 3; \$4.00 for 10.

For a rainbow collection of all colors and types, order from the Bargain Basement, on page 3.

DOUBLE PAINTED DAISY ← PINK BOUQUET

(*Pyrethrum*). Choicest of these wonderful summer flowers. Masses of fully crested blooms on strong, upright stems in May and June, and later if kept cut. The outer, or guard, petals are a lovely light pink. The center tuft or crest is a full deep rose-pink. Profuse bloomers and lovely in bouquets. 75c each; \$2.00 for 3; \$6.00 for 10.

Note. All Double Painted Daisies have single flowers the first year after transplanting, so please be patient with yours.

← GOLDEN GLOBE FLOWER

(*Trollius*). One of the glamor flowers of the garden. An outstanding accent plant with unusual cutting qualities. Dainty, golden yellow flowers about 1½ inches across borne on wiry, 18-inch stems. In combination bouquets with Baby's Breath and Delphinium or Campanulas, these beauties add the finishing touch. Sturdy, field-grown plants: 60c each; \$1.60 for 3; \$4.75 for 10.



Moss Phlox, Alba



Pink Radiance

Cole's CUSTOMERS MUST BE SATISFIED

Notify us by letter at once of any failures.

Consult us on your garden problems.

MOSS or CREEPING PHLOX

(*Phlox Subulata*)

Everyone is familiar with these colorful beauties. A mass of showy color about 4 inches tall in the spring.

Alba. Pure white.

Amoena. Lustrous soft pink.

Atropurpurea. Brilliant red.

Blue Hills. Splendid pale blue blossoms repeat in the fall.

Vivid. Shimmering rose-pink. Brightest of all Moss Phlox.

Prices: 45c each;
\$1.20 for 3; \$3.50 for 10.

—'49 SPECIAL—

1 each of all five of
these Creeping Phlox

Value \$2.25

Special \$1.75



Blue Gardenia

NEW DOUBLE CAMPANULAS

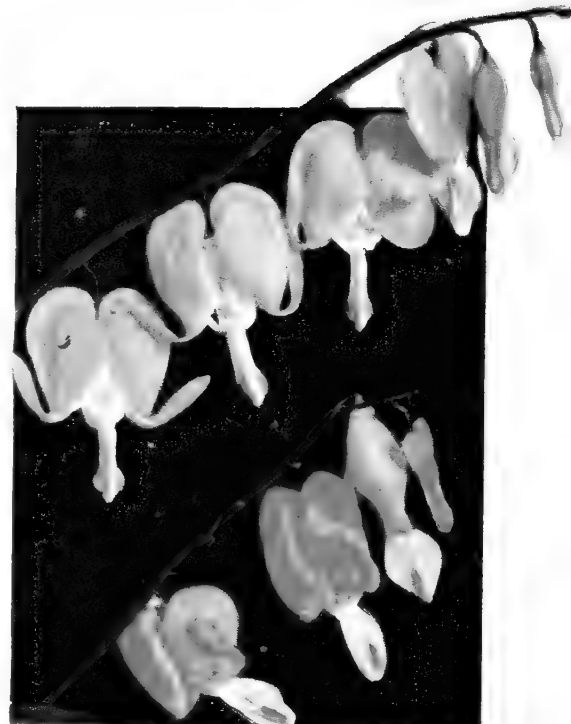
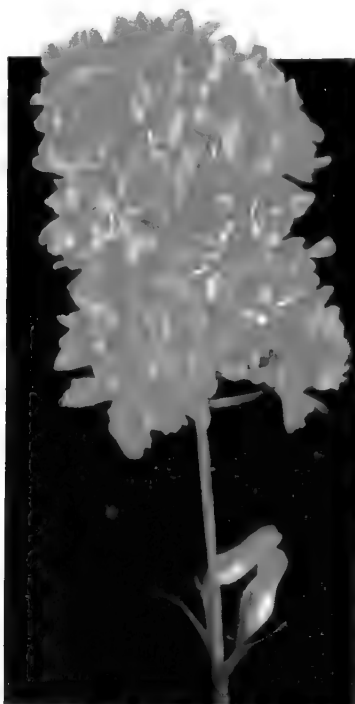
A new double form of the lovely old garden favorite.

Blue Gardenia. Immense, glistening china-blue double flowers borne on tall, erect stems up to 2½ feet. A lovely mass of long, slender foliage. Really a picture when in full bloom during May and June, and fine foliage and intermittent bloom thereafter make them one of the most desirable plants for any garden.

Misty Morn. The lovely hazy blue of a cloudless spring morning magically transmitted into the blossoms of this lovely plant. Identical in every way with Blue Gardenia, except for color. These plants are without peer for usefulness and beauty in the perennial bed or border.

Both of these beautiful new creations are priced at 75c each; \$2.00 for 3; \$6.00 for 10.

You may make your choice of the quantity of each variety.



OLD-FASHIONED BLEEDING HEART

(*Dicentra Spectabilis*). An old favorite that becomes more popular each year. Long racemes of truly heart-shaped flowers lend a romantic touch to any garden. The color is a little deeper rose-pink than the Fringed Bleeding Heart. Grows to 24 inches tall and should be planted 18 to 24 inches apart. Valuable for mass planting. Likes a moist, rich soil and will thrive in either full sun or shade. 65c each; \$1.75 for 3; \$5.00 for 10.

← DOUBLE ROSE CAMPION

(*Lychnis*). A most attractive perennial. Daring display of rosy pink flowers on 15-inch stems. A cushion-shaped mat of lovely foliage. A necessity in the perennial border. Fine for mass planting; excellent for cutting. Easy to grow. 60c each; \$1.60 for 3; \$4.75 for 10.

Cole's GIANT

HYBRID PRIMROSES

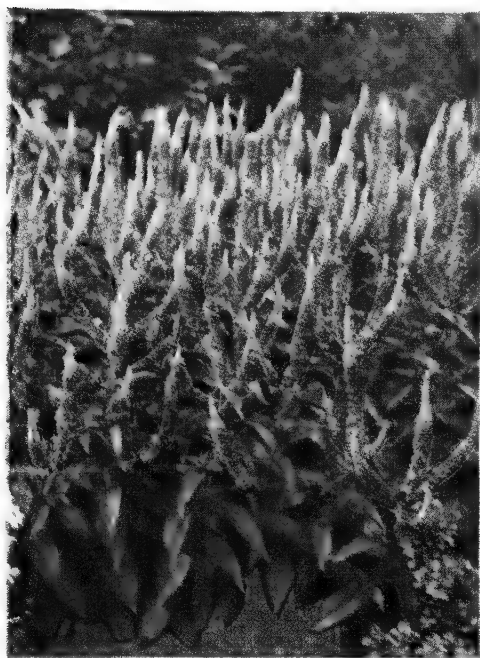
(*Primula Polyantha*).

A large-flowered strain of all the colors of the rainbow in solid colors and combinations. On sturdy stems up to 12 inches. Bloom in April and May. Mixed colors only. 50c each; \$1.35 for 3; \$4.00 for 10.



CRATER LAKE BLUE VERONICA

A 1948 Cole introduction. Glorious, warm blue flower spikes all out at once. Long blooming season. Fine for bouquets. Lovely, lush green foliage. Strong growth and freedom from disease and pests are among its many recommendations. Grows in any good fertile soil. Without doubt is one of the loveliest plants recently introduced. 60c each; \$1.60 for 3; \$4.75 for 10.



Crater Lake Blue

EVERBLOOMING HARDY CARNATIONS

(*Dianthus*)

Golden Sun. New. Yellow flowers on 12-inch stems. Profuse bloomer; excellent cut flower.

King of the Blacks. Deep mahogany-maroon flowers. Spicy fragrance.

Triumph Rose. A profusion of showy, rose colored flowers which last well when cut. Quite fragrant.

White Lights. Glistening white flowers. Last almost indefinitely. Produced in profusion on 12-inch stems.

Prices of Above 4 Varieties:
45c each

\$1.20 for 3 (of 1 kind)
\$3.50 for 10 (of 1 kind)

Dianthus, Old Spice. A new ever-blooming hybrid, rich salmon-pink, to round out a glorious collection. Myriads of well formed, spicily fragrant blooms all summer long. Neat, cushion-like plant, 12 inches. 60c each; \$1.50 for 3; \$4.25 for 10.

SEE
PAGE 3
FOR
BARGAIN
BASEMENT

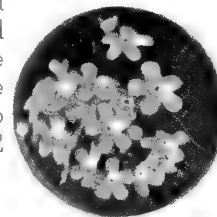


Pink Beauty

Cole's HARDY FORGET-ME NOTS

Pink Beauty (*Myosotis*). The answer to many years of patient effort by the plant hybridizers. A dainty 6- to 8-inch plant literally covered the entire season with lovely little pink Forget-Me-Not flowers. The lush foliage is fine at all times and the flowers are always there. Without doubt the finest thing we ever offered in the Forget-Me-Not family. 75c each; \$2.00 for 3; \$6.00 for 10.

Deep Blue (*Anchusa*). If these lovely plants never bore a flower, the foliage would repay the efforts of planting and caring for them. The large, leathery leaves are a show the year around and when, during May and June, the light blue flowers are borne in many clusters, the plant comes into its full glory. This will do well in either shade or sun. 12 inches. 50c each; \$1.35 for 3; \$4.00 for 10.



Deep Blue

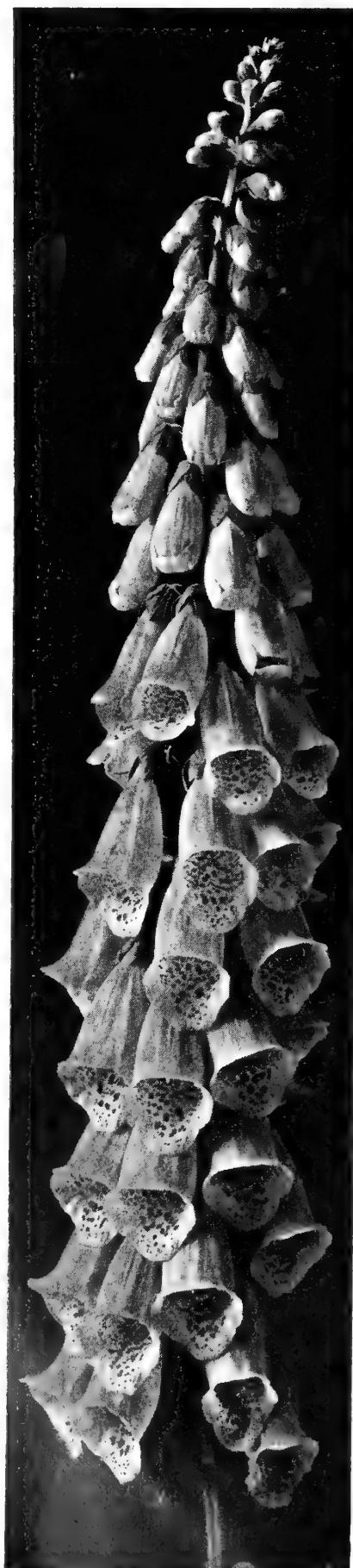


—'49 Special—

5 Plants—1 each of these
5 Superior Carnations
Value \$2.40

Special \$2.00

Giant FOXGLOVES



SHIRLEY HYBRIDS

(*Digitalis*)

Flower heads over 3 feet long covered with large, bell-shaped blossoms in a wide range of colors from white to deepest rose. Most of the individual flowers are liberally dotted with contrasting colors. Will attain a height of 5 feet under ideal conditions and will thrive in light shade or full sun. 45c each; \$1.20 for 3; \$3.50 for 10.



CHRISTMAS ROSE→

(*Helleborus niger*). Flowers in the snow. Not really a Rose, but the rare and much beloved Christmas Rose, which actually blooms from very late fall through Christmas time and right up to the spring, in the snow. Even in the very coldest weather a slight warming up with a little sunshine for a couple of days will bring these attractive beauties into blossom through snow, ice and all kinds of conditions. The lovely five-petaled, creamy white flowers are set off by bright yellow stamens. The flower clusters come on sturdy, 6- to 8-inch stems and when cut in the bud stage and brought indoors, will enrich the home scene for many days. Planted in a slightly protected, sunny place where they will not be disturbed, Christmas Roses will give many years of satisfaction and pleasure. When allowed to establish themselves, they will produce, as years go by, hundreds of blossoms each season. Planted in front of your favorite evergreen they will give a low mass of lustrous foliage that is also evergreen and will tend to set off and enhance the whole picture. Because of wartime difficulties and their slowness in propagation, it is almost a decade since we were able to offer these in sufficient quantities. Now we have a goodly supply and they are available at reasonable prices. \$1.00 each; \$2.75 for 3; \$8.50 for 10.

Cole's SENSATIONAL NEW CARNATION

SALMON QUEEN

A Cole
1949 Introduction

(*Dianthus*)

The first offering of a new race of hardy Carnations. A coloring unique in every way. Delicate coral-salmon, is highlighted by shimmering silvery markings; crisp, large sized flowers on stiff but nodding 12-inch stems; exquisite Carnation fragrance. Seldom is it our privilege to present such a fine new flower. Reasonably priced. 75c each; \$2.00 for 3; \$6.00 for 10.



Salmon Queen

READ PAGE 2
WHEN ORDERING



Christmas Rose

Cole's CHARMING SWEET VIOLETS

(*Viola Odorata*)

Prince of Wales. 6 in. These handsome, sweet scented, deep purple flowers are familiar to all of us. This is not a new variety, but because of its never-ending value, we continue to list it as one of the finest. A never-ending source of enjoyment, particularly in a shady place where other things will not grow. 50c each; \$1.35 for 3.

Rosina. 4 in. A very choice variety with dainty, rose-pink blooms, deliciously fragrant. A marvelous display in spring and again in autumn. Everyone likes this delicate little flower. 60c each; \$1.60 for 3.

Royal Robe. 10 in. A magnificent violet novelty of breathtaking beauty and size. Exceedingly fragrant blossoms of deep lustrous violet open out flat like a Pansy. Monstrous flowers on 10-inch stems. Words cannot adequately describe their beauty. 50c ea.; \$1.35 for 3.



Royal Robe



HEUCHERA, SPITFIRE

15 inches. Latest and most attractive development of the Heucheras. The dainty, fire-red bells seem to fountain on slender, nodding stems from the pillow of deep green ivy-like leaves at the base. Heavy blooming, fine for cutting, easy to grow. What more could one ask of a perennial? 60c each; \$1.60 for 3; \$4.75 for 10.

—'49—

Special

3 PLANTS
1 each of the
Above Violets.
Value \$1.60.
SPECIAL \$1.25

6 PLANTS
2 each of the
Above Violets.
Value \$3.20.
SPECIAL \$2.40

Cole's BUSH AND VINE FRUITS

PLANTING AIDS

Mostly prefer well drained, fertile, sandy loam soils. Grapes will do well in clay. Use same general planting methods as for shrubs and perennials. Plant Strawberries 1½ feet apart in rows 3 to 3½ feet apart. Raspberries 2½ to 3 feet apart in rows 4 feet apart. **Plant in spring only.**

STRAWBERRIES

Catskill. Large, shapely berries, bright red all the way through to the heart. Rich flavor and aroma. Midseason.

Dorsett. Bright flame-red fruit, fresh and appetizing in appearance. Valuable as a market berry because of its firm flesh and skin. Fine flavor, beautiful shape. Early. Likes heavy soil.

Fairfax. A new, early, glossy dark red variety. Produces a heavy crop of berries, better than average size, conical in shape. Firm, sweetly luscious fruits. Early.

Premier. The king of berries. Very high quality, glossy red fruit of smooth, evenly conical form. It is large and bears the biggest crop of them all. Midseason.

Senator Dunlap. The richest flavor of any Strawberry. Dark red, pointed berries in great abundance. A tremendous yielder, it is great for shipping. Midseason.

Prices of Above Varieties:

\$1.05 for 25; \$1.75 for 50; \$2.75 for 100; \$5.70 for 250; \$8.75 for 500; \$13.50 for 1000.

Quantity rates apply to full quantity of one variety.

EVERBEARING STRAWBERRIES

Evermore (Minnesota 1166). A recent introduction of fine appearance. Sweet, firm, juicy. Planted in the spring, they produce a fine crop in July and continuously then until frost in late fall. Dark red berries completely red to center. No green tip or top. \$1.75 for 25; \$2.90 for 50; \$4.60 for 100; \$9.20 for 250; \$14.50 for 500; \$23.00 for 1000.

The New Streamliner. A recent introduction that surpasses any that we have seen. Plants set in early spring start to bear in July, are continuously in crop thereafter. Large, streamlined berries ripen to a luscious, juicy red all the way through without any sign of core, green tip or spots. Produces a large crop at the same time as standard varieties, and after a short lay-off produces continuously until frost. Unsurpassed quality. \$2.25 for 25; \$3.75 for 50; \$6.00 for 100; \$12.00 for 250; \$18.75 for 500; \$30.00 for 1000.

RASPBERRIES

New Logan. (Black.) Quantities of immense glossy black berries. Fruit firm and sweet, and very profitable for marketing. Midseason. \$1.15 for 5; \$1.80 for 10; \$3.25 for 25; \$9.75 for 100; \$34.00 for 500.

Latham. (Red.) Probably the most popular of all varieties because of its excellent shipping qualities and hardy, prolific vines. The fruit is a rich, brilliant red and plants are quite resistant to all Raspberry diseases. \$1.50 for 5; \$2.25 for 10; \$4.10 for 25; \$12.25 for 100; \$43.00 for 500.

Indian Summer. (Red.) The finer of the so-called everbearing varieties. The fruit is large, of good color and an excellent flavor and gives a good crop at about the time of Latham or a little later. It then follows with intermittently ripening clusters over the summer and gives a good fall crop. This is really one of the very finest berries for home garden for the sturdy, erect bushes will, over the summer, give almost twice as much fruit as the standard varieties. \$1.50 for 5; \$2.25 for 10; \$4.10 for 25; \$12.25 for 100; \$43.00 for 500.

GRAPES

Concord Blue. Huge bunches of large, sweet, juicy, deep blue berries borne in prodigious quantities make this the world's favorite blue Grape. The favorite in the market and wine trade. 2-yr., No. 1, 55c each; \$1.20 for 3; \$3.50 for 10; \$13.00 for 50.

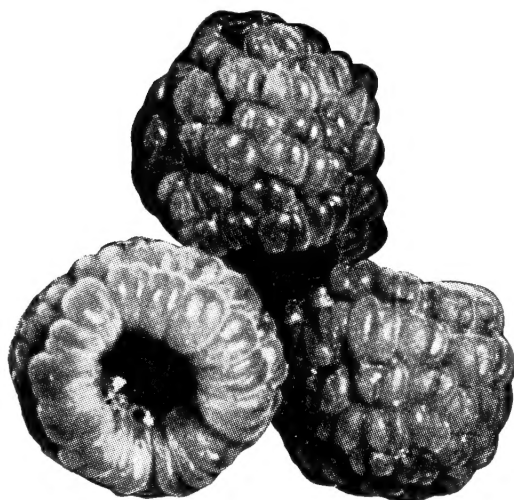
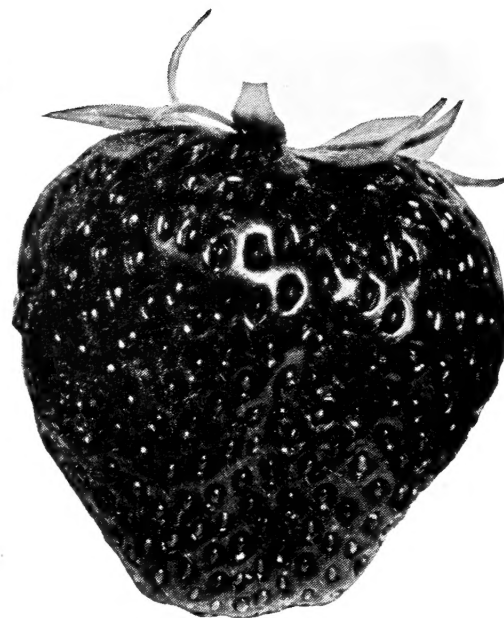
Niagara. The finest of all the white varieties. A dependable bearer producing enormous quantities each season. Large, round berries in compact bunches that are exquisitely sweet in flavor and fragrance. 2-yr., No. 1, 60c each; \$1.50 for 3; \$4.00 for 10; \$14.00 for 50.

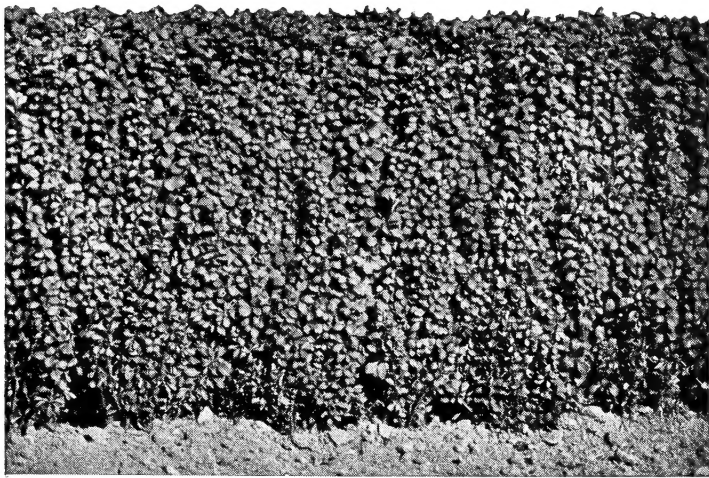
RHUBARB

Strawberry. This superb new variety produces good sized stalks of a deep red color and marvelous flavor. When cooked, it becomes a delightful deep pink and requires about one-third less sugar than the average type of Rhubarb. As this variety is grown from divisions (it cannot be reproduced from seed), it is a little more expensive, but will repay in heavy bearing qualities and general excellence. \$1.65 for 3; \$4.50 for 10; \$9.00 for 25.

ASPARAGUS

Mary Washington. (Rust-proof.) Despite many new introductions, this remains the blue-blood of the Asparagus world. The large, greenish purple stalks are plump and tender. Excellent, full, mild flavor and one of the strongest growers and producers. Strong, 2-yr. roots, \$1.85 for 25; \$5.00 for 100; \$10.00 for 250; \$15.50 for 500.





Truehedge Columnberry

BARBERRY

Plant 10 to 12 inches apart.

Green Barberry (*Berberis Thunbergi*). 4 feet. The well known and popular Barberry for general use. Famous for its fine fall effect and bright red berries.

	10	25	100
Light, 12 to 15 in.	\$3.00	\$5.50	\$17.00
Heavy, 15 to 18 in.	4.00	8.75	30.00
Heavy, 1½ to 2 ft.	5.00	11.25	40.00

Red-Leaf Barberry (*Berberis Thunbergi Atropurpurea*). 4 feet. The red-leaf form of green Barberry. Fine for accent plantings. Heavy, 15 to 18 in., 65c each; \$5.00 for 10; \$11.25 for 25; \$40.00 for 100.

ERECT BORDER PRIVET

(*Ligustrum Obtusifolium Erecta*). **NEW.** 8 feet. **Completely hardy.**

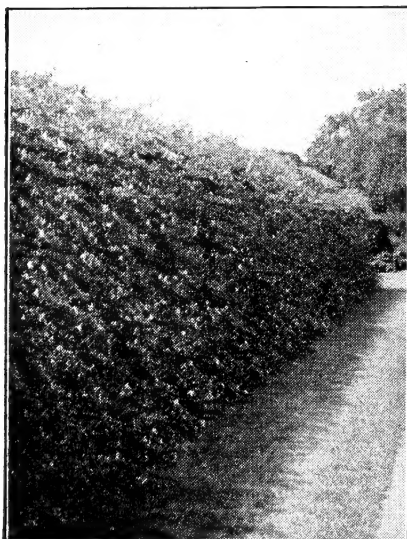
The result of years of development to create a hedge plant that retains all the good things of its parents and yet discards the bad ones. The individual plant is well clothed to the ground with large, lustrous, heavy foliage. The growth is rapid and a hedge of these plants may be trimmed to any width desired. More desirable than Amur River Privet because of its finer foliage and denser branching habits. Far better than California Privet because of its extreme hardiness. Plants in our nursery showed no injury in the 20 to 22 degree below zero temperatures of the winter of 1947-48. Reasonably priced.

	10	25	100
12 to 18 in.	\$3.25	\$6.25	\$18.50
1½ to 2 ft.	4.00	7.50	24.00
2 to 3 ft.	5.00	10.00	33.00
3 to 4 ft.	6.25	12.50	40.00

CALIFORNIA PRIVET

(*Ligustrum Ovalifolium*). 8 feet. The most widely used of all Privets, with fine, upright, columnar form and lustrous, deep green leaves. Responds well to desired trimming and remains dense and compact.

	10	25	100
12 to 18 in.	\$1.80	\$3.00	\$ 9.00
1½ to 2 ft.	2.40	4.00	12.00
2 to 3 ft.	3.00	5.00	15.00



Zabeli Honeysuckle

ZABELI HONEYSUCKLE

(*Lonicera Zabeli*)

If you want a stunning flowering hedge at 4 to 5 feet, this is it. Sturdy, upright growth; attractive blue-green leaves; profuse red flowers in spring and long-lasting red berries late summer and fall. If you wish to keep it thick and formally trimmed, plant 1½ feet apart, but for its true, informal beauty, plant 3 feet apart. 2 to 3 ft., \$1.00 each; \$6.50 for 10; \$15.00 for 25.

BLUE-LEAF ARCTIC WILLOW

(*Salix Purpurea Nana*)

Very dwarf, compact growth. Foliage is of unusual blue-gray-green. Hardy enough to withstand Arctic Circle temperatures. Grows everywhere, even in wet or heavy soils where nothing else will thrive. Creates a beautiful, thick hedge, up to 4 feet tall, and can be used favorably as a specimen. Plant 12 to 18 inches apart. 2-yr. plants, \$1.65 for 3; \$4.50 for 10; \$9.25 for 25; \$30.00 for 100.

HEDGE PLANTS

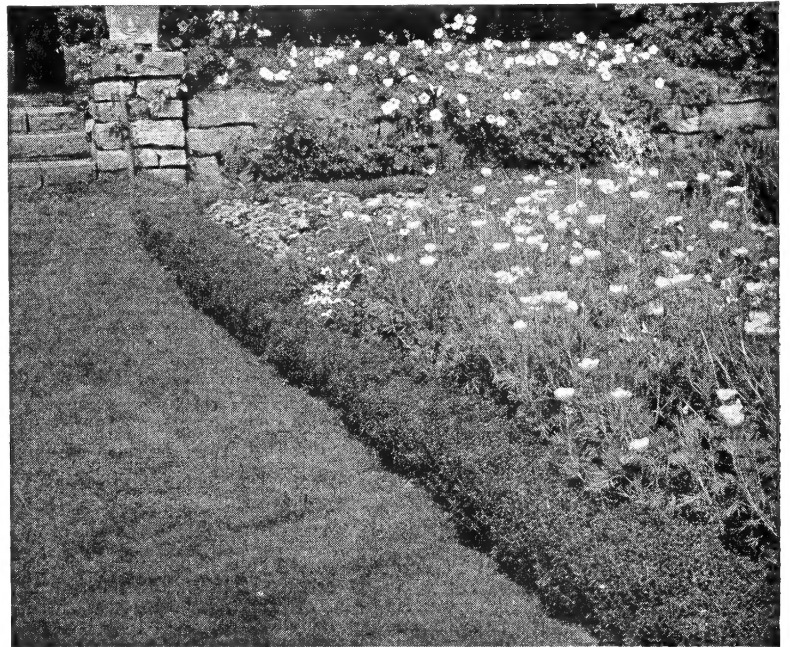
All our hedge plants are a heavy transplanted grade not to be confused with the usual lighter seedlings.

TRUEHEDGE COLUMNBERRY - *Berberis Thunbergi Erecta*

(Plant Patent No. 110)

3 ft. The finest of all hedge plants; not particular as to soil. Boxwood-like foliage, combined with compact, upright form, makes it adaptable to many other uses, particularly in foundation planting in place of less hardy Boxwood. Withstands trimming to any shape, and requires only a periodic clipping to form a beautiful, hardy, permanent hedge. Plant 8 to 10 inches apart.

	Each	10	25	100
12 to 15 in.	\$0.65	\$5.00	\$11.00	\$40.00
15 to 18 in.80	6.50	14.50	53.00
1½ to 2 ft.	1.00	8.00	17.50	65.00



Midget Hedge

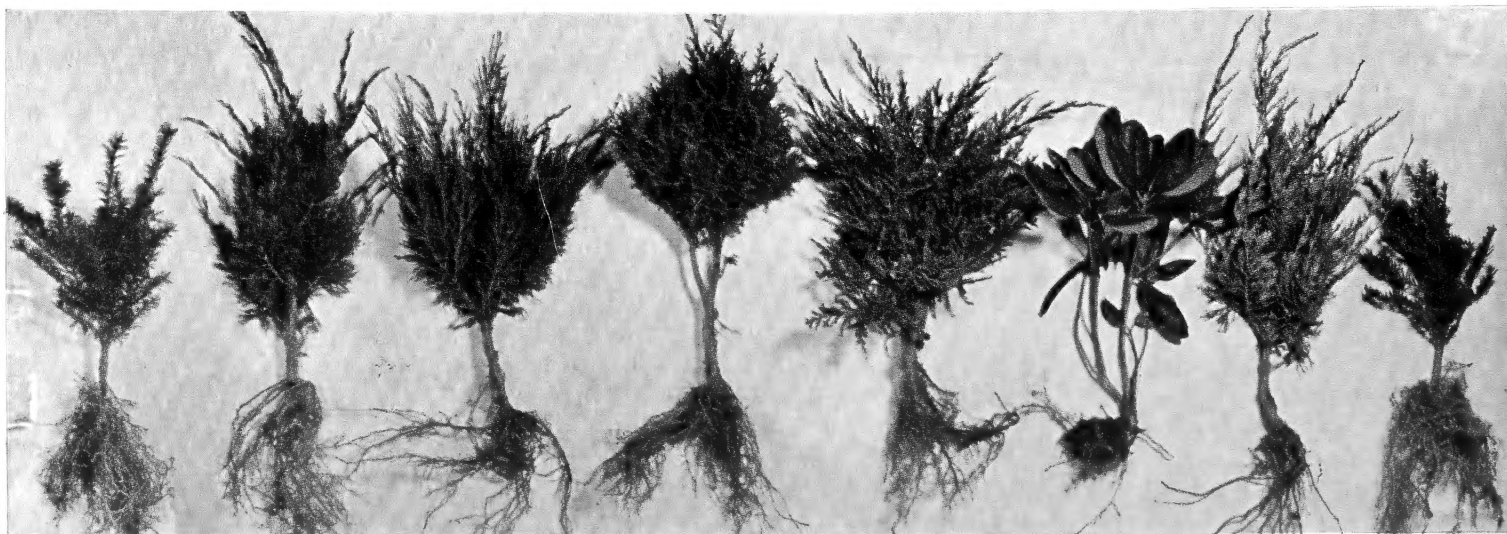
MIDGET HEDGE

(*Teucrium Chamaedrys*)

Dense, glossy green foliage that resembles dwarf Boxwood. Shiny, dark green leaves last long into the winter and come out again quickly in the spring. Can be sheared to any height up to 12 inches. Aromatic, bright lavender-pink flowers in July and August. Very hardy. Plant 6 inches apart in full sun. Well grown, sturdy plants, \$3.25 for 10; \$6.75 for 25; \$24.00 for 100.



Blue-Leaf Arctic Willow



Spreading
Yew

Von Ehron
Juniper

Hetz Blue
Juniper

Spiny Greek
Juniper

Purple Spreading
Juniper

Catawba
Rhododendron

Silver Blue
Pfitzer Juniper

Upright
Yew

Cole's Justly Famous Junior Evergreens

One of the most satisfactory groups we have ever offered, both from the customers' viewpoint and from ours. Fine, husky evergreens of desirable varieties. Perfect for immediate use, for planting to await further maturity, or decorative effect in window boxes and winter gardens. Sturdy plants 3 or 4 years old, twice transplanted to develop fibrous roots and insure their quickly becoming valuable specimens. Judicious pruning will keep them to one-half their mature height. Remember, evergreens like a slightly acid, loose, fertile soil to be at their best. Keep well watered until established. For quantities of less than two of each, see the "Make Your Own Evergreen Collection."

	Mature Height	Per 2	Per 5	Per 10
Irish Juniper. 12 to 15 in.	6 ft.	\$1.90	\$4.25	\$8.00
Spiny Greek Juniper. 10 in.	6 ft.	1.90	4.25	8.00
Hetz Blue Juniper. 12 to 15 in. spread	3 ft.	1.90	4.25	8.00
Pfitzer Juniper. 12 to 15 in. spread	4 ft.	1.90	4.25	8.00
Purple Spreading Juniper. 12 to 15 in. spread	1 ft.	1.90	4.25	8.00
Pathfinder Blue Juniper. 12-15 in. Superb grafted type..	12 ft.	3.90	9.00	17.50
Silver Blue Pfitzer Juniper. 12-15 in. New startling color..	4 ft.	3.90	9.00	17.50
Von Ehron Juniper. 12 to 15 in. spread	5 ft.	1.90	4.25	8.00
Catawba Rhododendrons. 8 to 10 in.	6 ft.	2.10	4.75	9.00
Hicks' Yew. 10 to 12 in.	7 ft.	2.10	4.75	9.00
Spreading Yew. 10 to 12 in.	5 ft.	2.10	4.75	9.00
Upright Yew. 10 to 12 in.	8 ft.	2.10	4.75	9.00
Dark Green American Arbor-Vitae. 12 to 15 in.	15 ft.	1.90	4.25	8.00
Siberian Arbor-Vitae. 10 to 12 in.	6 ft.	1.90	4.25	8.00
Pyramidal Arbor-Vitae. 12 to 15 in.	18 ft.	1.90	4.25	8.00
Woodward Globe Arbor-Vitae. 10 in.	3 ft.	1.90	4.25	8.00

MAKE UP YOUR OWN EVERGREEN COLLECTION

10 Plants—your choice of varieties,
at double the price for 5.

20 Plants—your choice of varieties,
at double the price for 10.

You may select the kind of plants
you want and the number of each
kind you want, and may even order
one each of all varieties at this
special price.

COLE'S ACID PEAT HUMUS MIXTURE

For Blueberries, Rhododendrons,
Broad-Leaved Evergreens, etc. A
requisite for successful growing. Use
following mixture:

Blueberry Culture. $\frac{3}{4}$ Cole's Peat,
 $\frac{1}{4}$ soil.

Azaleas, Rhododendrons, Etc. $\frac{1}{2}$
Cole's Peat, $\frac{1}{2}$ soil.

Good for lawns and mulching.
2-bu. bag, \$1.25; 20-bu. bale, \$6.00.



Siberian
Arbor-Vitae

Dark Green American
Arbor-Vitae

Pyramidal
Arbor-Vitae

Irish
Juniper

Hicks'
Yew

Pathfinder
Juniper

Woodward Globe
Arbor-Vitae

Pfitzer
Juniper